

**National Reining Horse Association
Minutes of the Board of Directors Meeting
NRHA Office
Oklahoma City, OK
September 17-18, 2005**

Approved January 22, 2006

Approved correction April 2, 2006

Present: President, Bill Bradley; Immediate Past President, Kim Sloan; Elected Board Members, Doug Carpenter, Dwayn Hoelscher, Jim Morgan, and Marc Wagman; RHSF President, Frank Costantini; Appointed Board Members, Anne-Marie Burns, Flis Sassella, and Vaughn Zimmerman.

Staff Present: Executive Director, Dan Wall; Chief Financial and Operations Officer, John Foy; Sr. Director of Publications, Carol Trimmer; Sr. Director of Affiliate and Alliance Programs, Debbie Drinko; Executive Assistant, Susie Trimmer; Director of Marketing and Communications, Lisa Garza; Director of Events, Sandi Pence; Supervisor of Membership Services, Michelle Wrigley; Futurity/Derby Entry Coordinator, Jennifer Hettinger; Show Department Coordinator, Melanie Rinehart; and RHSF Director of Development, Tania Warnock.

Not Present: Dell Hendricks, Mike Boyle, Troy Heikes, Dave Wilkins, Nick Cornelissens, Lisa Cover, Pat Faitz, Walter Fuchs, Helmut Gerstenberg, Lance Griffin, Clint Haverty, Buck Hazledine, Greg Hill, Bob Loomis, Antonio Mastrangelo, Colleen McQuay, Bill Peel, Rosanne Sternberg, Jose Vazquez, Rick Weaver, Diane Yoder, Dave Young, and Francois Zurcher.

CALL TO ORDER

The meeting was called to order at 3:06 pm and roll was called.

Bill Bradley noted that there an article in the Friday edition of the Daily Oklahoman regarding West Nile Virus vaccines being donated by the RHSF and Fort Dodge. A total of 200 vaccines were donated due to the efforts of Jim Morgan and Fort Dodge. Tania Warnock stated that she received 6 or 7 donations on Friday due to the article.

APPROVE MINUTES FROM THE AUGUST 13-14 MEETING

Dwayn Hoelscher moved to approve the minutes as written. Seconded by Flis Sassella. Motion passed.

FINANCIAL REPORT

Anne-Marie Burns presented an overview of the financials of the year to date. She pointed out that the year to date and the month ending July 31, 2005 are the same because we are based on a fiscal year starting on July 1. Anne-Marie stated that the audit was complete and NRHA had a clean audit. The audit report will be on the web site. Anne-Marie made a

motion to invest \$133,000 in long term investments. Seconded by Kim Sloan. Motion passed.

DEPARTMENTAL UPDATES

- **Membership** – Michelle Wrigley reported that there are currently 12,903 total members which is a 2.6% increase over the same time period as last year. She noted that there has been a 13.1% increase in Non US/Canadian members as compared to last year. Kim Sloan stated that he had a report from the NRHA database that says that 2,648 people who were a member in 2004 did not renew in 2005, therefore the percentages are skewed.
- **Shows** – Melanie Rinehart reported that there are a total of 572 approved shows for 2005 to date which is a 9% increase over 2004. Bill Bradley stated that there seems to be an over-saturation of shows and that the affiliates are suffering. Melanie also reported that there are 90 internationally approved shows for 2005.
- **Futurity Entries** – Jennifer Hettinger reported that there are currently 641 regular Futurity nominations and 44 Sire & Dam nominations for a total of 685 nominations. This is 41 more nominations than the total in 2004.
- **Sire & Dam Program** – Michelle Wrigley reported that there have been 485 breedings donated and 297 breedings sold to date. We have collected a total of \$221,850 to date. Michelle did state that Sire & Dam payouts will come close to \$100,000 at this year's Futurity. Staff was directed start promoting the great increase in Sire & Dam payout.

RHSF UPDATE

Frank Costantini reported that the RHSF meeting was cancelled due to a lack of a quorum. However, the RHSF has been very busy in the following areas:

- **Denim & Diamonds Gala** – The Gala will be held on Friday, December 2 at 6:30 pm in the tent by the coliseum. A committee made up of Tania Warnock, Terry Owens, Susan Costantini, Kim Horn, Cathi Anastasi, and Doug McClelland is working on planning the event. The invitation will be in the October *Reiner*.
- **Hurricane Relief Effort** – Close to \$4,000 has been raised so far. \$500 was sent to an NRHA member in Mississippi who lost their barn and has a horse who was critically injured in the storm. Thanks to Jim Morgan, the Foundation was able to organize the shipping of 200 West Nile vaccines to the Wiggins, MS area. The concern of the spread of the West Nile virus in that area is of great concern and vaccines are low.
- **2005 Futurity** – The Taste of Reining cookbooks will go on sale at the Futurity and will be sold by Kyle Tack as well as other vendors for \$20. Sam Houston donated a filly to be auctioned off to benefit the foundation and Tania and Mike Hancock are organizing the auction for stallion breedings. The RHSF Family Fun Day will be on Saturday, November 26 (following Thanksgiving). Details are being finalized.
- **The RHSF is working with John Vance Auto Group** to have a '65 pristine Mustang to raffle at the 2006 Futurity.
- **Year of the Youth** – The Year of the Youth sub-committee will meet next month to outline a strategic plan.

COWBOY CENTRAL

Bill Bradley reported that the sponsorship contract with Cowboy Central has been dissolved. Various options to the exhibitors were discussed. A letter will go out the week following the Board meeting to the 2004 saddle winners who have not received their saddle giving them the option of receiving a trophy saddle that NRHA will buy or receiving \$1,000 cash disbursement.

2006 CONVENTION UPDATE

Sandi Pence presented a tentative schedule to the Board as well as the registration form that will be in the next *Reiner*. Sandi stressed the importance of signing up early due to the fact that the facility is not near any other hotels and that there is limited space. She also reported that the 2007, 2008, and 2009 Conventions will be in St. Louis, Nashville, and Las Vegas respectively. Carol was directed to put the Convention locations in the *Reiner* and a press release.

MEDICATIONS FACT SHEET

Dan Wall presented the Medications Fact Sheet that will be in the *Reiner* and on the web site. It was noted that a medications program would force people to become better trainers and be better caretakers of their horses.

GENERAL MEMBERSHIP MEETING

It was stated that the Fall General Membership Meeting will be held at the Quarter Horse Congress on Thursday, October 6, 2005 at 2:00 pm in the Cowboy Corral. The election will be held and the deadline for absentee ballot is September 21, 2005.

INSURANCE PROGRAM

Kim Sloan reported that NRHA now has a health insurance program for members. A proposal was received from the American Horseman's Alliance. Kim stated that this is the first proposal that has come close to meeting the needs of NRHA. He also stated that the policy is writable in all 50 states. The policy would provide medical coverage through a PPO network of doctors and would cover 80% of a person's medical needs. Kim did say that it would not cover catastrophic injuries or illnesses. Also, American Horseman's Alliance has become a corporate sponsor. Staff was directed to send notification to members with their renewal notices and also put notice on the web site.

USEF/FEI REPORT

Frank Costantini reported that the Fiesta in the Park went very well and that a thank you note would be sent to ProManagement and USEF. He stated that Cheryl Magoteaux donated \$5,000 to the RHSF. Craig Schmersal and Tim McQuay will represent the US at the FEI World Reining Masters Finals in Manerbio. Frank also stated that there will be a summit scheduled to further discuss Reining's Olympic aspirations.

Dan Wall stated that everyone is invited to go to Terry Wiens' for dinner.

Bill Bradley informed the Board that the Executive Board will meet on Sunday morning at 8:00 am and the Board of Directors meeting will start at 9:00 am.

Closed Session 4:10 pm

PROTEST/INVESTIGATION UPDATE

Dan Wall reported that there are currently 7 active protests being investigated.

MEMBERSHIP REINSTATEMENT REQUEST BY GARTH BROWN

Bill Bradley reported that Garth Brown has requested a reinstatement of his membership with NRHA. The Executive Board has discussed the matter and a decision has not yet been made.

The meeting was adjourned for the day at 4:14 pm.

Meeting reconvened Sunday, September 18 at 9:10 am.

Present: President, Bill Bradley; Immediate Past President, Kim Sloan; Elected Board Members, Doug Carpenter, Dwayn Hoelscher, and Marc Wagman; Appointed Board Members, Anne-Marie Burns, Pat Faitz, Flis Sassella, and Vaughn Zimmerman.

Staff Present: Executive Director, Dan Wall; Chief Financial and Operations Officer, John Foy; Sr. Director of Publications, Carol Trimmer; Sr. Director of Affiliate and Alliance Programs, Debbie Drinko; Executive Assistant, Susie Trimmer; Director of Marketing and Communications, Lisa Garza; Director of Events, Sandi Pence; and RHSF Director of Development, Tania Warnock.

Not Present: Dell Hendricks, Mike Boyle, Troy Heikes, Dave Wilkins, Frank Costantini, Nick Cornelissens, Lisa Cover, Pat Faitz, Walter Fuchs, Helmut Gerstenberg, Lance Griffin, Clint Haverty, Buck Hazledine, Greg Hill, Bob Loomis, Antonio Mastrangelo, Colleen McQuay, Bill Peel, Rosanne Sternberg, Jose Vazquez, Rick Weaver, Diane Yoder, Dave Young, and Francois Zurcher.

Bill Bradley thanked the Board and staff for a great year and expressed his appreciation for everyone's hard work and dedication.

2006 DERBY CONDITIONS

The 2006 Derby Conditions were presented with suggested changes from staff and the Aged Events Committee. Amendments were made during review. Kim Sloan moved to approve the 2006 Derby Conditions as amended. Seconded by Dwayn Hoelscher. Motion passed.

2006 FUTURITY CONDITIONS

The 2006 Futurity Conditions were presented with suggested changes from staff, the Aged Events Committee, and the Non Pro Committee. Amendments were made during review.

Lunch Break 11:45 am

Reconvene 12:14 pm

Review of the Futurity Conditions continued. Jim Morgan moved to approve the 2006 Futurity Conditions as amended. Seconded by Pat Faitz. Motion passed.

In an effort to maintain consistency between the Derby and Futurity conditions, amendments were made to the Derby Conditions during the review of the Futurity Conditions. Kim Sloan amended his motion to approve the 2006 Derby Conditions to include the amendments made during the review of the Futurity Conditions. Dwayn Hoelscher amended his second. Motion passed as amended.

2006 AFFILIATE CONDITIONS

Kim Sloan presented the board with a draft of the Affiliate Conditions for 2006 and suggested changes were highlighted. During discussion minor amendments were made. Jim Morgan moved to approve the 2006 Affiliate Conditions as amended. Seconded by Dwayn Hoelscher. Motion passed.

COMMITTEE REPORTS

- **Affiliate Committee** – Tri-Chair, Kim Sloan reported that the Affiliate Committee met on September 17. An outline of the Gold Star Affiliate Program was presented to the Board. During discussion, an amendment was made to #4 of the Requirements section. “Breed Championship” show was changed to read “Dual approved” show. Jim Morgan moved to approve the program as amended. Seconded by Pat Faitz. Motion passed.

Other items discussed at the Affiliate Committee meeting include the dates for the Western US Regional Affiliate Finals, an update on the Central and Eastern Regional Finals, the 2006 Adequan®/NRHA North American Affiliate Championship conditions, and a review of the proposed established shows policy. Future projects include a review of the US affiliate regions and a new redistricting proposal and offering input and suggestions for the established show policy.

- **Aged Events Committee** – Dan Wall reported that the Aged Events Committee met on September 17. The 2006 Conditions for the Derby and the Futurity was discussed as well as a proposal from the Non Pro Committee to add a Youth Division to the 2006 Non Pro Futurity.
- **Arena Committee** – No report.
- **Chairpersons Committee** – No report.
- **Eligibility Committee** – No report.
- **Olympic Steering Committee** – No report.
- **Finance Committee** – Report was given earlier in the meeting.

- **Freestyle Committee** – No report.
- **Hall of Fame Committee** – No report.
- **International Committee** – There was no report, however, Pat Faitz did ask that the Irish Reining Horse Association's dues that they paid for 2004 be applied for their 2006 dues. During discussion it was decided to show them as an affiliate for 2004, 2005, and 2006 at no charge.
- **Information/Technology Committee** – Chair, Kim Sloan reported that the IT Committee met on September 17. The database is complete and ahead of schedule, the Olympic Dream web site pages are being designed and structured for the public to view and will be available on the web site prior to the Futurity, progress is being made for the IT Department to support the Futurity with regard to Live Fee, Live Scoring, Database Show Program, and the web site, Live Scoring will be done on the Ancillary classes starting at this year's Futurity and will be available on all classes running in the Coliseum, and an off-site disaster recovery plan has been implemented. An SQL server will be implemented with a target completion date of January 1, 2006.
- **Judges Committee** – No Report.
- **Management Committee** – No report.
- **Marketing Committee** – No report.
- **Medications Committee** – Chair, Dan Wall reported that the Medications Committee met on September 17. The Medications Fact Sheet was reviewed. The Chair and Vice-Chair were re-appointed and new committee members were added. The new Chair is Kim Sloan and the new Vice-Chair is Bill Bradley. Committee members are Marc Wagman, Doug Carpenter, Vaughn Zimmerman, Frank Costantini, Steve Harris, and Jim Morgan. The Committee discussed the industry stance and position on medications and a medications program. A task list was developed in order to review what other associations have and to determine what is best for Reining.
- **Non Pro Committee** – Chair, Jim Morgan reported that the Non Pro Committee met on September 17. Items discussed include changes to the 2006 Futurity Conditions, the addition of a Youth Division to the Non Pro Futurity, marketing of the Non Pro Futurity, developed a questionnaire to include in Futurity exhibitor packets, Non Pro riders in advertisements or endorsements, and discussed the addition of a new committee member.
- **Owner's Committee** – No report.

- **Professionals Committee** – Chair Dwayn Hoelscher reported that the Professionals Committee met on September 17. He thanked the Board for approving the new health plan as it will greatly benefit NRHA’s professional trainers. Items discussed were when monies begin to count for the Top 20 list, the health insurance policy, reviewed and approved a training contract, and reviewed and approved the Professionals Newsletter with the addition of the health insurance plan if approved by the Board of Directors.
- **Reiner Committee** – No report.
- **Rules and Regulations Committee** – No report.
- **Sale Committee** – Staff Liaison, Debbie Drinko reported that the Sale Committee met on September 5-6 for the Futurity Sales selection. They selected 126 horses for the Breeders Showcase Sale and 58 for the Prospect Sale. Debbie stated that the Marketplace Sale is now closed at 175 head.
- **Show Standards Committee** – No report.
- **Sire & Dam Committee** – No report.
- **Sponsorship Committee** – Staff Liaison, Lisa Garza reported that the Sponsorship Committee met via conference call on September 14. Adequan® and American Horseman’s Alliance are the newest Corporate Sponsors, the Cowboy Central sponsorship has been dissolved, and the Executive Board has given approval for the Sponsorship Committee to move forward with plans to seek new saddle sponsors.
- **Youth Committee** – No report.

There being no further items to discuss the meeting was adjourned at 1:01 pm.

Respectfully submitted by Susie Trimmer, Executive Assistant.