

NRHA COMMITTEE REPORT FORM

This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. Please e-mail to Dan Wall at dwall@nrha.com.

Committee name: Sponsorship

Board meeting date: September 14, 2005 by conference call

Members Attending: Sam Houston, chair; Jack Covington; Phillip Solum; Lisa Garza, staff liaison, Dan Wall

Guests: none

Mission Statement: The Sponsorship Committee, in close association with the Marketing Committee shall work to increase the number of NRHA partners and the total dollars of sponsorship to the NRHA. This will be accomplished by developing programs and methods to ensure the retention and expansion of current NRHA partners, as well as targeting new businesses or organizations, which will benefit from its affiliation with the NRHA Partnership Team.

Progress on current committee assignment:

Adequan and American Horsemen's Alliance are the newest NRHA Corporate Partners

Cowboy Central sponsorship has been dissolved

The Executive Board has approved the Sponsorship Committee to move forward with plans to seek new saddle sponsors.

Progress/Action on past committee assignments:

Future projects/programs under consideration:

Comments for or requests from Exec. Dir. regarding committee assignments/issues: