

## NRHA COMMITTEE REPORT FORM

This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. You may fax this directly to Dan Wall at 405-946-8420.

Committee name: **Reiner Committee**

Board meeting date: **3-05-05**

**Present:** Chairman Bill Bradley, Committee members Kim Sloan, Pat Faitz, Sam Houston, Staff: Carol Trimmer, Bucky Harris, Guest: NRHyA Secretary Ashley Fuchs

### **Agenda Items:**

- 1-27-05 Minutes approved
- Kim Sloan gave an update on the Electronic Reiner, noting that non-members will be able to subscribe to the printed and electronic versions of the Reiner
- Kim Sloan moved to provide a comp Electronic Reiner subscription to every affiliate's designated contact person as it appears on the Affiliate List. Pat Faitz seconded. Motion passed. Implementation is based on Affiliate Committee's endorsement.
- More human-interest stories will be produced in the future and shall be assigned the first of each year when possible.
- An information fact sheet should appear monthly with other ads/NRHA material grouped in the middle of the magazine.
- A Reiner magazine survey will be created to solicit readership data

**Committee members:** Bill Bradley, Frank Costantini, Kim Sloan, Dave Wilkins, Sam Houston, Pat Faitz, Carol Trimmer, Bucky Harris

**Mission Statement:** The Reiner Committee will oversee the management and production of the official publication of the sport of Reining, the *NRHA Reiner*. The Committee will work closely with the management staff of the magazine along with the membership to recommend the most efficient and effective means of communication and promotion of the sport of Reining.