

NRHA COMMITTEE REPORT FORM

This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. Please e-mail to Dan Wall at dwall@nrha.com.

Committee name: Sponsorship

Board meeting date: June 18, 2005

Members Attending: Sam Houston, committee chair; Phillip Solum (by conference call); Lisa Garza, staff liaison and NRHA Director of Marketing and Communications; Courtney England, NRHA Communications Supervisor

Guests:

Mission Statement: The Sponsorship Committee, in close association with the Marketing Committee shall work to increase the number of NRHA partners and the total dollars of sponsorship to the NRHA. This will be accomplished by developing programs and methods to ensure the retention and expansion of current NRHA partners, as well as targeting new businesses or organizations, which will benefit from its affiliation with the NRHA Partnership Team.

Progress on current committee assignment:

- We have three proposals to corporate partners out with one being close to closing in the weeks ahead. One interested sponsor prospect with a scheduled meeting in mid-July.
- Committee has schedule a sponsorship retreat for October 19-20 at Spirit of the West

Progress/Action on past committee assignments:

Future projects/programs under consideration:

- Working on a project to have invited sponsors prospect come to the Futurity with an assigned NRHA member to host them.

- **Comments for or requests from Exec. Dir. regarding committee assignments/issues:**