

## NRHA COMMITTEE REPORT FORM

This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. You may fax this directly to Dan Wall at 405-946-8420.

Committee name: **Reiner Committee**

Board meeting date: **08-13-05**

**Present:** Co-Chair Bill Bradley, Dave Wilkins, Staff: Carol Trimmer, Bucky Harris, Jana Thomason, Guest: Helmut Schmaus Gerstenberg

### **Agenda Items:**

- June 18, 2005 minutes were approved
- *Reiner* Reader Survey results were reviewed
- Informational Fact Sheet is still in development
- Committee reviewed and discussed new *Reiner* editorial layouts
- November/December *Reiner* cover subjects were determined
- Graphics has developed new print standards document for distribution to advertisers
- Staffing update – Jana Thomason, who was originally hired as a part time Graphic Designer, has filled the full time position created when Angela Baskett resigned, Tammy Hambrick is the new Editorial Assistant and the remaining Graphic Artist position remains open
- 40<sup>th</sup> Futurity Anniversary *Reiner* advertising/promotion was planned
- 40<sup>th</sup> NRHA Anniversary *Reiner* plans were discussed
- Carol is to compile a list of Futurity activities planned and to be included in 40<sup>th</sup> Futurity Anniversary advertising and submit to committee for verification
- The hunt for a company to evaluate current shipping procedures for improving *Reiner* delivery, both domestically and internationally, will begin asap.

**Committee members:** Bill Bradley, Frank Costantini, Kim Sloan, Dave Wilkins, Sam Houston, Pat Faitz, Carol Trimmer, Bucky Harris

**Mission Statement:** The *Reiner* Committee will oversee the management and production of the official publication of the sport of Reining, the *NRHA Reiner*. The Committee will work closely with the management staff of the magazine along with the membership to recommend the most efficient and effective means of communication and promotion of the sport of Reining.