

NATIONAL REINING HORSE ASSOCIATION
Board of Directors Executive Session Meeting Minutes
February 5-6, 2023
Fort Worth, Texas

Approved May 2, 2023

Present: President Mark Blake, Vice President Mike Hancock, Shane Brown, John Tague, Rick Clark, Ed Bricker, Karen Montgomery, Ann Salmon Anderman, Karen Shedlauskas, Tim Anderson, Margaret Fuchs, Drake Johnson, Ginger Schmersal

Conference Call: Kylie Warn, Larry Handley, Dallas Schwerdt, Lyndon Hale, Maik Bartmann, Rudi Kronsteiner

Staff: NRHA Commissioner Gary Carpenter, Assistant Commissioner Christa Morris-Stone, Chief Financial Officer John Foy, Executive Assistant & Governance Coordinator Liz Kelsey, Sr. Director of International Affairs & Development Samantha Oldfield, Director of Marketing Sara Honegger, Sr. Director of Corporate Relations Christy Landwehr, Sr. Manager of Member Services Krissy Colbath, Director of ReinerSuite & Sale Angie Honeywell, Sr. Director of Education & Officials Patti Carter, Kristen Liesman

Guests: Joao Marcos, Jessica How, Kelsey Peseck

Call to Order:

President Mark Blake called the meeting to order at 12:59 pm. The board, staff, and guests introduced themselves.

Consent Agenda

A motion and a second were made to approve as presented. Motion passed unanimously.

Financial Report

Chief Financial Officer John Foy presented the financial report. An update was given on the audit and the Finance Committee's strategic focus. Overall, NRHA was in a very strong cash position and was in statutory compliance. It was announced that all tax documents were filed on time and the 2023-2024 fiscal year budgetary process was underway.

Maik Bartmann joined the conference call.

2024 Rule Change Proposals

Krissy Colbath reviewed the procedures for reviewing and voting on the rule change proposals and each one was read in its entirety.

A motion and a second were made to approve rule change proposals 11-1-24 and 14-1-24. Motion passed unanimously.

Election Procedures

Assistant Commissioner Christa Morris Stone reviewed the election procedures. A motion and a second were made to approve the election procedures as presented. Motion passed unanimously.

Standing Committees for Approval

A motion and a second were made to approve the standing committees as presented. Motion passed unanimously.

Commissioner's Report- Executive Session

NRHA Commissioner Gary Carpenter announced his retirement at the end of the year. He then reviewed the duties and responsibilities of our board members including duty of care and duty of loyalty. He then gave updates on the recent AAEP Conference he attended with President Blake and Vice President Hancock. He also provided more information on the construction at the Oklahoma Fairgrounds, the American Performance Horseman, and the plan to start selling tickets at the NRHA Derby and to add more days to the NRHA Futurity.

Meeting ended at 3:51pm

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Conference Call: Kylie Warn, Larry Handley, Dallas Schwerdt, Lyndon Hale, Maik Bartmann

Absent: Dallas Schwerdt, Rudi Kronsteiner

Staff: NRHA Commissioner Gary Carpenter, Assistant Commissioner Christa Morris-Stone, Chief Financial Officer John Foy, Executive Assistant & Governance Coordinator Liz Kelsey, Sr. Director of International Affairs & Development Samantha Oldfield, Director of Marketing Sara Honegger, Sr. Director of Corporate Relations Christy Landwehr, Sr. Manager of Member Services Krissy Colbath, Director of ReinerSuite & Sale Angie Honeywell, Sr. Director of Education & Officials Patti Carter, Kristen Liesman

Guests: Joao Marcos, Jessica How, Kelsey Peseck, Nancy Tague

Call to Order:

President Mark Blake called the meeting to order at 8:02 am.

Animal Welfare Task Force

Consensus to proceed with a new Animal Welfare Task Force. President Mark Blake also announced his intentions for the 2023 NRHA Member Survey to be shared in the near future.

Rudi Kronsteiner and Maik Bartmann joined the call.

Affiliate Committee Recommendations

ARC Hosts

A motion and a second were made to approve the hosts as submitted and recommended by the Affiliate Committee. Motion passed unanimously.

NAA Deadline

A motion and a second were made to approve the affiliate committee's recommendation to move the NAA deadline to January 31. Motion passed unanimously.

NAAC Conditions

A motion and a second were made to approve as presented. Motion passed unanimously.

NRHA Owned Events

NRHA Futurity Schedule

The Aged Events Committee was directed to further discuss patterns for the 2023 NRHA Futurity.

A motion and a second were made to approve the schedule as presented pending the pattern and schedule updates (Aged Events Committee). Motion passed unanimously.

NRHA Derby Schedule

A motion and a second were made to approve the 2023 NRHA Derby schedule as presented. Motion passed unanimously.

NRHA Judges

Patti Carter presented the NRHA Futurity judge evaluations and overall commended the teams.

Audit Fees

A motion and a second were made to approve the increased audit fees as presented. Motion passed unanimously.

Teaching Fee

A motion and a second were made to approve as presented. Motion passed unanimously.

Clarifications

A motion and a second were made to approve the clarifications to the policy as presented.

Judges Committee Recommendation

A motion and a second were made to approve and to review this recommendation every 24 months. Motion passed unanimously.

Corporate Relations Update

Christy Landwehr gave an update on NRHA's Corporate Partners and stated that if any board members had any contacts that would be a good fit for a sponsorship to reach out to her.

Marketing Overview

Sara Honegger presented the marketing overview including social media statistics and an update on the new fan newsletter.

Reining Horse Foundation Update

Leslie Baker gave an update on the Reining Horse Foundation including their board meeting, expansion of programs, Reiners Club, and Sliders Nite Out.

ReinerSuite Update

Angie Honeywell gave an update on ReinerSuite, including statistics such as 65% of users are on mobile device.

2022 Statistics Overview

Christa Morris-Stone highlighted the statistics overview from 2022, which featured many positive trends.

Break and then reconvened. Staff and guests left the meeting.

Medications Hearing Body-Executive Session

Statistics- Executive Session

NRHA Hearing Body- Executive Session

Member Survey

The NRHA Board anonymously filled out the 2023 NRHA Member Survey which would then be released online to the membership to complete.

Meeting adjourned at 11:06 am.