

**NATIONAL REINING HORSE ASSOCIATION**  
**Affiliate Committee Meeting Minutes**  
**Conference Call**  
**February 22, 2021**

Members Present: Dallas Schwerdt, Anne- Marie Burns, Kim Niven, Paulus Beurskens, Kyndall Peoples, Jenny Ricotta

Members not present: Ruben Pacheco, Carol Ivey, Karen Shedlauskas, Jennifer Hoyt, Lindsay McCutcheon

Staff Present: Sara Honegger

**Call to Order**

Meeting called to order by Dallas 9:04 A.M. at CST., reached quorum at 9:25 a.m.

**Approved Past Minutes**

Motion to approve. Seconded. Carried.

**Affiliate Incentive Checklist**

Gold, silver, bronze

Recognize through logo recognition, Reiner ad, ad at the Futurity, social media recognition, announcer script

Worth 10 Points (70 points)

Host a youth meeting at your show

Host youth events/contests

Introduce youth officers or delegates at a show or digitally through social or website

Encourage Green Reiner Program through meetings or promotion

Encourage participation in affiliate programs through social or print media

Be an Affiliate Regional Championship/Affiliate Championship Host

Support affiliate championship (monetary, sponsorship)

Worth 5 Points (30 points)

Volunteer encouragement

Support affiliate championship with volunteers/assistance/prizes

Have an Entry Level Show

Donate to RHF (Show Entry Campaign, Host a RHF Clinic, Donate)

Host a vet/med clinic – virtual or in person

Host a Secrets of Judging

Worth 3 Points (15 points)

Have a year-end or circuit

Attend Show Secretary Seminar

Co-host an NRHA event

Attend an affiliate summit

Attend/host an NRHA summit

**Affiliate Welcome Packet**

Create a welcome packet. Sub-committee with Anne-Marie, Kim, Jenny

***Meeting adjourned at 9:58 A.M. CDT***