

**NATIONAL REINING HORSE ASSOCIATION  
Youth Committee Conference Call Meeting Minutes  
February 1, 2021**

Members present on conference call: Jeanna Schaffhauser, Paulus Beurskens, Morgan McClure,

Members not present:

Rosie Irish, Lynette Klug, Kari Klingenberg, Joao Marcos,  
Amy Colston

Staff Present: Sara Honegger

**Call to Order**

11:05 a.m. by Jeanna Schaffhauser

**New Business**

**Due to multiple last minute emergencies, the meeting was quite small. We turned to introductions and goal setting and will reschedule for original agenda.**

**Goals**

- Energize youth to be involved and dedicated to where they will give back and serve NRHA later on.
- Bridge the gap to get parents more involved and disseminate information and the younger generation
- Make all communication as concise and consistent as possible: send to Facebook, IG, email, affiliate email contact,
- Incentivise sharing our content by creating a social media membership/follow drive with an infographic highlighting why they need to engage with NRHyA
- Create an email list on NRHyA and email all emails on file to be sure they are current and add to list

**Adjourned at 11:36 a.m.**