

**NATIONAL REINING HORSE ASSOCIATION**  
**Board of Directors Meeting Minutes**  
**Oklahoma City, Oklahoma**  
**April 30-May 1, 2018**

*Approved 8/21/18*

**Present:** President Mike Deer; Vice President Mike Hancock; Directors-At-Large Tom McCutcheon, Rosanne Sternberg and Shane Brown; Ann Salmon Anderman; Paulus Beurskens; Mark Blake; Jesse Chase; Lee Foster; Jeanine Kern; Joao Marcos; Ruben Pacheco; Brett Walters

**Absent:** Paul Sharp

**Staff:** Commissioner Gary Carpenter; Chief Communications Officer & Assistant Commissioner Christa Morris-Stone; Chief Financial Officer John Foy; Senior Director of Accounting Chris Mossman; Senior Director of Events Shianne Megel; Senior Manager of Competition & Education Samantha Oldfield; Senior Manager of Association Services Angie Honeywell; Director of Corporate Relations Sammi Miller; Executive Director of the Reining Horse Foundation Leslie Baker; Manager of Competition and Education Kristen Liesman; Manager of Marketing & Outreach Hayley Eberle; Coordinator of Marketing & Outreach Chrystal Kramer; Director of Information & Technology Dan Dobbs.

**Guests:** Brian Dygert, Scottsdale WestWorld; Molly Helm, Purple Ink Consulting

**Conference Call:** Dave Belson, Larry Handley, Kelly Hedges, Kim Maharaj, Guy Vernon

**Call to Order**

Mike Deer called the meeting to order at 1:18 p.m. A quorum was established.

**Consent Agenda**

Approved as presented.

**Financial Report**

John Foy reported that the official audit is complete and the auditors added no questions. The audit has been mailed to board members.

Foy presented the 2019 budget on Day 2 of the meeting (see below)

**2019 Proposed Rule Changes**

30-01-19 – Youth Non Pro

A motion and a second were made to approve. Motion failed.

31-01-19 – Non Pro Conditions

A motion and a second were made to approve as amended to add additional language on prohibited activity as presented. Motion passed.

37-01-19 – Category 2 Non Pro Conditions

A motion and a second were made to approve. Motion failed.

37-02-19 – Category change for Prime Time Open

A motion and a second were made to approve. Motion passed.

41-01-19 – Prime Time Non Pro age

No action taken.

47-01-19 – Event requirements for chair judges

A motion and a second were made to approve. Motion passed.

47-02-19 – Show officials requirement

A motion and a second were made to approve as amended adding “should be at least” and “or” to the rule as presented. Motion passed.

55-01-19 – Ancillary added money and entry fees

No action taken.

56-01-19 / 56-02-19 – Ancillary judge’s fees

A motion and a second were made to approve as amended to specify the highest judge’s fee. Motion passed.

56-03-19 – Add 4-year-old aged event

No action taken.

59-01-19 – Green Level entry fees

A motion and a second were made to approve the option the entry fees cannot exceed \$30. Motion passed.

*Break at 2:35 p.m. and reconvened at 2:53 p.m.*

### **Derby Discussion**

Brian Dygert, General Manager of WestWorld, City of Scottsdale, Arizona, presented a proposal to produce the NRHA Derby from 2020-2025. Dygert left the meeting before any action was taken. A motion and second were made to explore the concept further and hear a full proposal in August. Motion passed unanimously.

President Mike Deer proposed an Executive Committee conference call be scheduled within the next 30 days to work on details related to the proposal.

### **2019 Proposed Rule Changes, continued**

61-01-19 – Deadline for submitting results

A motion and a second were made to approve. Motion passed.

36-01-19 – 4-year-olds ridden two-handed in more classes

No action taken.

45-01-19 – Helmets in Para-Reining

A motion and a second were made to approve as amended replacing “mandatory” with “optional.” Motion passed.

56-04-19 – Use of hands (Aged shows)

A motion and a second were made to approve. Motion passed.

59-02-19 – Reduced pattern requirements for Entry Level Ride & Slide

No action taken.

59-03-19 – Simple lead changes for Entry Level Ride & Slide

A motion and a second were made to approve. Motion passed.

81-01-19 – Freestyle time limit

A motion and a second were made to approve. Motion passed.

85-01-19 – Judging privileges (membership requirement)

No action taken.

88-01-19 – Judges’ guidelines (unapproved events)

A motion and a second were made to approve. Motion passed.

95-01-19 – Jog-in pattern

No action taken.

96-01-19 – Two-point reviews

A motion and a second were made to approve. Motion passed.

96-02-19 – Reviews

No action taken.

103-01-19 – Correct lead after rollback

No action taken.

140-01-19 – Holding the saddle horn penalty

No action taken.

140-02-19 – Holding the saddle horn penalty

No action taken.

145-01-19 – Judging protest  
No action taken.

07-01-19 – Rule change procedures  
A motion and a second were made to approve. Motion passed.

07-02-19 – Re-establishing an annulled affiliate  
A motion and a second were made to approve. Motion passed.

35-01-19 – Horse naming requirements  
A motion and a second were made to approve. Motion passed.

59-04-19 – Move the “Green Point Scale”  
A motion and a second were made to approve. Motion passed.

91-01-19 – Tie-Breaker  
A motion and a second were made to approve. Motion passed.

92-01-19 – Standard western bit (one point of pull)  
A motion and a second were made to approve. Motion passed.

92-02-19 – Rein hand (use of fingers)  
A motion and a second were made to approve. Motion passed.

93-01-19 – Use of hands (mane)  
A motion and a second were made to approve. Motion passed.

93-02-19 – Closed Reins in Ride & Slide and Para  
A motion and a second were made to approve. Motion passed.

93-03-19 – Belly wraps/bands  
A motion and a second were made to approve. Motion passed.

07-03-19 – Affiliate Compliance  
A motion and a second were made to approve as amended adding “in good standing.” Motion passed.

86-01-19 – Judges’ guidelines  
A motion and a second were made to approve as amended to also move Steward Guidelines to policy. Motion passed.

97-01-19 – Add Para-Reining Allowances from Policy to *Handbook*  
A motion and a second were made to approve. Motion passed.

07-04-19 – Move fines to policy

A motion and a second were made to approve. Motion passed.

**Board Roles and Responsibilities**

Consultant Molly Helm presented. She outlined survey work completed with NRHA Board members. She also discussed best practices for nonprofit Boards, as well as roles and responsibilities.

*Meeting adjourned at 6:01 p.m.*

## **May 1, 2018**

**Present:** President Mike Deer; Vice President Mike Hancock; Directors-At-Large Tom McCutcheon, Rosanne Sternberg and Shane Brown; Ann Salmon Anderman; Paulus Beurskens; Mark Blake; Jesse Chase; Lee Foster; Jeanine Kern; Joao Marcos; Ruben Pacheco; Brett Walters

**Absent:** Paul Sharp

**Staff:** Commissioner Gary Carpenter; Chief Communications Officer & Assistant Commissioner Christa Morris-Stone; Chief Financial Officer John Foy; Senior Director of Accounting Chris Mossman; Senior Director of Events Shianne Megel; Senior Manager of Competition & Education Samantha Oldfield; Senior Manager of Association Services Angie Honeywell; Director of Corporate Relations Sammi Miller; Executive Director of the Reining Horse Foundation Leslie Baker; Manager of Competition and Education Kristen Liesman; Affiliate Program Representative Lauren Rufo; Manager of Marketing & Outreach Hayley Eberle; Coordinator of Marketing & Outreach Chrystal Kramer; Director of Information & Technology Dan Dobbs. On a portion of the call: NRHA Show Manager Todd Knerr.

**Guests:** Molly Helm, Purple Ink Consulting; Christie Schulte-Kappert, The Right Horse

**Conference Call:** Dave Belson, Larry Handley, Kelly Hedges, Kim Maharaj, Guy Vernon

## **Call to Order**

Mike Deer called the meeting to order at 8:03 a.m. A quorum was established.

## **Board Roles and Responsibilities, continued**

Consultant Molly Helm concluded her presentation on board roles, responsibilities and best practices.

## **2019 Proposed Rule Changes, continued**

08-01-19 – Move part of IAP rules to resolution

No motion to approve was made as consensus agreed that by approving 07-01-19, this proposal also was approved.

63-01-19 – World Title system

A motion and a second were made. A tie vote took place, and failed via the tie-breaking vote.

## **Commissioner's Report**

Gary Carpenter provided an update on items such as the potential to add an affiliate in China; status of relationships with the European Affiliate Council; the potential to adjust dates for the NRHA Derby and Futurity at State Fair Park; and progress made on the ReinerSuite IT project.

## **2019 Proposed Budget**

John Foy presented several financial reports including: Comparison of NRHA Fees to Sister Organizations; 2018-2019 Budget Overview by Value Center; NRHA Fee Review for 2018-2019 Budget; and Corporate Sponsorship Program Comparison.

The majority of fees were last increased between 2005 and 2007, with a few additional increases in 2015 and 2016. Three different pricing scenarios were considered for the 2019 budget. A motion and second were made to approve the fee increase as discussed and noted on the screen involving membership fees, licenses, transfers, rushes, non-member magazine postage, member magazine postage upgrades, and others in connection with the proposed budget. Motion passed.

There was discussion on creating a task force to discuss sponsors opportunities from businesses external to the industry.

### **2019 NRHA Derby and Futurity Dates**

Shianne Megel said recent event changes at Oklahoma State Fair Park have led to opportunities to adjust the dates for the 2019 NRHA Derby and the 2019 NRHA Futurity. Action was delayed until after lunch to give board members a chance to informally query other members.

A motion and second were made to approve the 2019 NRHA Derby dates with move-in beginning June 13 and the event concluding on June 23.

A motion and a second were made to approve the 2019 NRHA Futurity dates with move-in beginning Friday, November 29 and the event concluding December 14. Motion passed unanimously. Details are to be worked out by the Aged Events Committee.

### **2018 Futurity Schedule**

Shianne Megel presented the proposed 2018 NRHA Futurity Schedule. She indicated there is room on the schedule for a Reining Horse Foundation special event Wednesday, November 28. A motion and second were made to approve the schedule as discussed. Motion passed unanimously.

### **Marketing Overview**

Christie Schulte-Kappert, program officer for The Right Horse and formerly with Time To Ride, presented an overview of marketing key industry efforts and tools for success. There are similarities between these programs and goals in the NRHA Strategic Plan to improve communication and grow entries.

### **Term Limits for Directors**

Christa Morris-Stone presented. Two items in the NRHA Bylaws need interpreted to ratify the Board's intent pertaining to Board terms.

Item 1—Counting for term limit purposes should start with the 2017-2018 terms. A motion and second were made to approve this interpretation. Motion passed unanimously.

Item 2—Separate term limits apply for directors and executive committee terms. Directors can serve up to three terms, back-to-back, then must sit out one year. Executive committee can serve additional terms, no limit. The president can serve up to two nonconsecutive terms as president. A motion and second were made to approve this interpretation. Motion passed unanimously.

### **NRHA Affiliate Approval**

Shianne Megel presented this item. The South Australian Reining Horse Association has met the requirements for approval as an NRHA affiliate. A motion and second were made to approve. Motion passed unanimously.

### **Stall Sponsorship Rules & Guidelines**

Shianne Megel presented NRHA Derby and Futurity stall sponsorship rules and guidelines, including those mandated by the Fire Marshall.

### **Guidelines for Guest Decorum**

Gary Carpenter presented. A document was presented outlining expectations for all guests in attendance of an NRHA Board or Committee meetings. A motion and second were made to approve. Motion passed unanimously.

*Break for lunch and reconvened at 1:06 p.m.*

### **Reining Horse Foundation Board Member Appointments**

Presented by Reining Horse Foundation President Mark Blake. A motion was made and seconded to approve an RHF Board recommendation to approve Chloe Lawrence and Nancy Tague as new members of the RHF Board. Motion passed unanimously.

### **Executive Session**

*Open meeting reconvened at 2:00 p.m.*

### **IAP Discussion**

Presented by Lauren Rufo. Discussion was held to solicit feedback on reformatting the existing National Association Affiliate Program. The review included a look at the Affiliate Incentive Program checklist and also affiliate expense projections presented by Chris Mossman and John Foy. The consensus was to proceed with the new direction and bring it back for approval at the August meeting.

### **Nomination Plan**

Presented by John Foy. For informational purposes, a report was given on the impact of possible price increases in nominations to each level of the Futurity.

### **General Discussion**

Jesse Chase requested that future rule change proposals omit the name of the NRHA member submitting the item. No objection.

Guy Vernon inquired about progress on logo licensing for NRHA-approved events and for affiliates. Hayley Eberle responded that some logos are available, but overall licensing is still under review.

*Early departures for travel included: Lee Foster at 2:30 p.m.; Tom McCutcheon at 2:34 p.m.; and Joao Marcos and Brett Walters at 2:37 p.m.*

*Meeting adjourned at 3:10 p.m.*