

NRHA TASK FORCE REPORT FORM

Task Force Name: NRHA Derby Task Force

Meeting Date: May 28, 2015

Chair Name: Mark Blake

Members Present: Mark Blake, Mike Deer, Mike Hancock, Colleen McQuay, Karen Shedlauskas, Vaughn Zimmerman, Rick Clark - Guest

Members Not Present: Bob Santagata, Clark Weaver

Staff Present: Gary Carpenter, Christa Morris, John Foy, Shianne Megel, Todd Knerr, Todd Barden, Chris Mossman, Tiffany Gonzales

Findings/Recommendations:

- Discussed purpose and key objectives of the task force
- Discussed the Derby's place in the industry
- Reviewed past event financial performance
- Discussed location of the event (pros of current venue, other venues, multiple venues)
- Explored contract requirements for hosting the event
- Considered if the overall product is meeting our needs, does it need modification or is it serving it's purpose as a marketing tool for the sport
- Explored the ideas of different aged derbies (example: a 4-year-old exclusive derby, in addition to another format)
- Agreed to research 4-, 5-, 6- and 7-year-old statistics to get a better feel for potential changes
- Agreed for Mike Hancock, Colleen McQuay and staff to put together a list of possible locations and specific requirements and criteria to develop an RFP. They will report back to the task force.