

NATIONAL REINING HORSE ASSOCIATION
Executive Committee
Conference Call Minutes
March 4, 2015

Approved 8/17/15

Present: President Rick Clark, Vice President Mike Deer, Casey Hinton, Rick Ramsey, Jennifer Hoyt, Josh Visser, Rosanne Sternberg

Not Present: Jim Blumer

Staff: Commissioner Gary Carpenter, Chief Financial Officer John Foy, Director of Events & Affiliates Shianne Megel, Assistant Commissioner Christa Morris, Senior Director of Marketing Todd Branson, Senior Director of Business Development Todd Barden, Manager of Member Services Jamie Boller, Executive Assistant Liz Feuerstein, Senior Coordinator of Marketing Hayley Lewallen

Call to Order

President Rick Clark called the meeting to order at 11:05 a.m.

Professionals Rule Update

Commissioner Gary Carpenter provided an update on the new professionals rule which included the updated numbers and communication sent to the membership.

Banquet

Senior Coordinator of Marketing Hayley Lewallen presented a plan to hold a youth awards breakfast at the Derby. It would consist of a guest speaker and an awards presentation and the youth officers are in favor. A motion and a second were made to approve a youth awards breakfast at the Derby. Motion passed unanimously.

Director of Events & Affiliate Shianne Megel reminded everyone that only the top 5 in each division would be recognized on stage at the awards banquet and the remaining would be recognized as a group. She also reminder everyone that tickets would be going on sale soon and the reservation deadline would be June 12. She presented a new plan to double the ticket price after the deadline to encourage people to make earlier reservations. This would be publicized as much as possible.

NRHA Staff left the meeting.

Corporate Partner Update- Executive Session

NRHA Global Update

Chief Financial Officer John Foy informed the NRHA Executive Committee that NRHA Global was officially up and running.

A motion and a second were made to adjourn the meeting. Meeting adjourned at 11:42 a.m.