

NRHA COMMITTEE REPORT FORM

Committee Name: Sale Selection Committee

Meeting Date: June 26, 2015

Chair Name: Rick Ford

Members Present: Rick Ford, Fred Thomsson, Bob Hamilton, Jayson Jackson, Doug Carpenter, Rick Ramsey (ex-officio), Rick Clark (ex-officio)

Members Not Present: Shawn Florida, Walter Fuchs, Vincent Maffuci, Gabe Hutchins, Clint Haverty, Sean McBurney

Staff Present: Tiffany Gonzales, Shianne Megel, Gary Carpenter, Christa Morris, Todd Knerr

Guest Present: Spence Kidney, Jeff Tebow, Colleen McQuay, Chloe Lawrence, Thiago Boechat

Meeting Report:

Agenda Items Discussed:

1. Production Sales: A Small group was assigned to discuss holding a Production Sale in conjunction with the current Futurity Sales as well as sale specifics in further detail.
2. Sale area set up for 2015 was discussed. Some changes will occur for the 2015 set up in reference to the previous year, including moving the Sale arena back and RHSF using a portion of Barn 3 for a Foundation event.
3. Repository: Prior to the beginning of the sales, radiographs submitted to Asteris will be tested for proper user viewing.
4. Sale selection date and location was set by the Committee.
5. Ideas for changes to the Marketplace Sale were discussed, including a riding section. Committee members will discuss the possibility of adding a four-year old sale following the 2015 Sales.
6. A marketing plan primarily focusing on digital sources was presented and discussed by Todd Branson.
7. Required radiograph views for the Marketplace Sale consignments (yearlings, two-year olds and riding horses) were reviewed and finalized.