

NRHA TASK FORCE REPORT FORM

Task Force Name: NRHA Derby Task Force

Meeting Date: July 7 & July 15, 2015 – Small group meetings

Chair Name: Mark Blake

Members Present (July 7): Mark Blake, Mike Deer, Colleen McQuay, Vaughn Zimmerman

Members Present (July 15): Mark Blake, Mike Hancock, Bob Santagata, Karen Shedlauskas, Clark Weaver

Staff Present: Gary Carpenter, Christa Morris, John Foy, Shianne Megel, Todd Knerr, Todd Barden, Chris Mossman

Findings/Recommendations:

- Discussed ways to enhance the NRHA Derby. The ideas for later discussion and exploration included:
 - 4-year-old division with a separate 5/6-year-old or 5/6/7-year-old divisions
 - Change of date
 - Different payout method/goal
 - Further communication, education, promotion of the event via activities such as live commentary
 - Increased talks asking for support from local and state contacts such as the Governor and Oklahoma City Convention & Visitors Bureau