

## NRHA COMMITTEE REPORT FORM

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Committee Name: Sale Selection Committee

Meeting Date: February 5<sup>th</sup>, 2015

Chair Name: Rick Ford

Members Present: Bob Hamilton and Rick Ramsey

Members Present on Conference Call: Clint Haverty, Doug Carpenter, Sean McBurney, Jayson Jackson, Fred Thomsson

Members Not Present: Shawn Florida, Gabe Hutchins, Vincent Maffuci

Staff Present: Tiffany Gonzales, Shianne Megel, Gary Carpenter, John Foy

Guest Present: Spence Kidney(Conference Call), Rosanne Sternberg, Jim Blumer, Rick Clark, Mike Deer

Meeting Report:

Agenda Items Discussed:

1. Minutes from June 2014 meeting approved.
2. Committee purpose from Board Resolution #10-14 was reviewed.
3. Reviewed 2014 Futurity Sales results in comparison to previous years Sales.
4. Futurity Prospect Sale Incentive: A small group of Sale Selection Committee members and Executive Committee members were put together to look further into improving the current incentive as well giving further incentive ideas.
5. Website: Improvements to the current Sales page on the website to be more user friendly. Committee will put forth a recommendation to place a permanent icon on the NRHA homepage to link to one Sales page.
6. Ideas to improve the current Marketplace Sale were discussed, including a name change as well as fee changes and sale requirements. Approved adding a Pass Out fee back to the Marketplace Sale.
7. Current Sale Conditions were reviewed. Committee members are to send any potential changes to Tiffany by April 1<sup>st</sup>, to be discussed further at the April committee meeting.
8. Radiograph Repository: Tiffany will be looking into new set up locations during the Futurity to provide a more professional setting for potential buyers and veterinarians. Current required views were discussed in addition to adding additional views.
9. Sponsorship/Marketing/Promotion: A small group of Sale Selection Committee members and Executive Committee members were put together to further look into opportunities to best utilize the budget in order to grow the Sales.
10. Changing the consignment deadline to a later date was discussed in detail. A motion and a second were made to approve changing the deadline to a later date. Motion passed unanimously.