

NATIONAL REINING HORSE ASSOCIATION
Board of Directors Meeting Minutes
Oklahoma City, Oklahoma
November 3, 2014

Approved 5/8/15

Present: Beth Himes- President, Rick Clark- Vice President, Rick Ramsey, Josh Visser, Jennifer Hoyt, Tom McCutcheon, Mike Deer, Casey Hinton, Sebastian Petroll, Brett Walters, Kelly Hedges, Shannon Rafacz, Frank Costantini, Beth Richards, Doug Milholland

Staff: Commissioner Gary Carpenter, Chief Financial Officer John Foy, Senior Director of Publications Carol Trimmer, Senior Director of Business Development Todd Barden, Senior Director of Marketing Christa Morris, Director of Events & Affiliates Shianne Megel, Director of Accounting Chris Mossman, Director of Art, Advertising, & Design Bucky Harris, Administrative Assistant Liz Feuerstein

Staff Web: European Programs Advisor Nick Cornelissens

Online: Joe Wolfe, Shane Brown, Kelli Brummett, Guy Vernon, Jesse Chase, Barbara Brookshire, Filippo Masi, Lee Foster, Simona Diale on behalf of Roberto Cuoghi, Susy Baeck, Matt Mills, Tim Lynch

Guests: Larry Barker, Rosanne Sternberg

Call to Order

Beth Himes called the meeting to order at 8:06 AM

A quorum was established.

Consent Agenda

A motion and second were made to approve the consent agenda. Motion passed unanimously.

Financial Update

John Foy presented the October 23, 2014 Audit Report. In laymen's terms the auditor has issued what is known as a clean audit report. Per the NRHA Handbook, NRHA met its fiduciary responsibility by posting the report online in a timely manner. The report was posted online on October 24, 2014. He then presented the first quarter financials and discussed that we are a little ahead of the budget.

Building Update

John Foy and Gary Carpenter gave an update on the plans for the new building. The most recent diagrams of the new building were passed around. The plan is to have a signed lease agreement

by the end of the year. The lease will be for fifteen years with an expected ten year term on the Futurity and a 3-5 year term on the Derby. The additional building and increased rent costs were discussed. Due to the renovations on the proposed future Hall of Fame, the rent will go up about \$2,000/month.

A motion was made and seconded to approve the increased costs/rent of the new building. Motion passed unanimously.

Matt Mills joined the meeting at 8:28 AM via webinar.

Medications

Task Force Report

Rick Clark gave an update on the Medications Task Force. Their recommendation to the board is to rescind the action taken at the 2014 August Board meeting in regards to the timeline of the implementation of the penalty phase and to reinstate the medications policy from 2012. They further recommend that the Medications Task Force remain. A motion was made and seconded to discuss the Medication Task Force's recommendation.

A motion was made and seconded to approve the Medications Task Force's recommendation to rescind the action taken at the August Board meeting in regards to the timeline of the implementation of the penalty phase and to reinstate the medications policy from 2012.

15 for, 5 opposed. Motion passed.

Beth Himes officially disbanded the current medications task force.

Marc Wagman joined the meeting at 8:58 AM.

New Medications Task Force

A new medications task force was proposed. The medications task force will further review the medications rule and policy including penalties and testing procedures and they will be required to bring a preliminary report to the February board meeting. The Medications Task Force will be made up of the following members with the intent to later add a veterinarian and Scott Stanley.

Mike Deer- Chair
Rick Ramsey
Tom McCutcheon
Rosanne Sternberg
Andrea Fappani
Jordan Larson
Casey Hinton
Roberto Cuoghi
Staff: Nick Cornelissens

A motion was made and seconded to approve the new Medications Task Force. Motion passed unanimously.

Break at 9:13 AM. Reconvened at 9:31 AM.

Medications Testing Update

Christa Morris gave a medications testing update. There was discussion over publishing the testing results. In the past, this information has remained confidential.

A motion was made and seconded to grant permission to Christa Morris to publish a Medications testing story/report with input and final approval from the Executive Committee. Motion passed unanimously.

Judges For Approval- Executive Session

A motion was made and seconded to approve the list of judges. Motion passed unanimously.

Susy Baeck abstained from voting.

Rule Change Submission Date Change

Rick Clark discussed the proposal to move the Rule Change Submission date to March 15.

A motion was made and seconded to approve the Rule Change submission date to March 15. Motion passed unanimously.

European Affiliate Council

2015 European Futurity Conditions

Shianne Megel presented the 2015 European Futurity Conditions.

A motion was made and seconded to pass the 2015 European Futurity conditions. Motion passed unanimously.

2015 European Eligibility

Shianne Megel presented the 2015 European Eligibility policy.

A motion was made and seconded to approve the 2015 European Eligibility policy. Motion passed unanimously.

Slovenia Affiliate Approval

Megan Lundquist presented the application for Slovenia to become an official NRHA Affiliate.

A motion was made and seconded to approve the application. Motion passed unanimously.

NRRHA Request for Region Change

Shianne Megel presented a request from the Northern Rockies Reining Horse Association to re-align their affiliate with the Northwest Region.

A motion was made and seconded to approve the NRRHA's request to change regions with the stipulation that the change will be permanent.

Motion passed. One opposed.

Ratification of E-Votes

A motion was made and seconded to approve the posting of all E-Votes between 2012-2014 in the members' only section. Motion passed unanimously.

Futurity Move In

Shianne Megel discussed the change in this year's Futurity schedule. Move in will be at 9 AM on Monday, with absolutely no horses being permitted on the grounds until 8 AM Tuesday. Mr. Kiser and the arena committee will determine when the arena opens. The goal is to be in the arena and riding on Tuesday morning. The importance of informing the members of these changes was stressed. It needs to be apparent on the NRHA website and NRHA Futurity website.

Apprentice Application

A motion was made and seconded to approve the Apprentice Applicant. Motion passed unanimously.

It was discussed that apprentice applications need to be removed from board material.

Break at 10:45. Reconvened at 11: 48. Tim Lynch, Megan Lundquist, and Hayley Lewallen joined the meeting.

2015 NAAC Conditions

Megan Lundquist presented the proposed 2015 NAAC Conditions. She highlighted the changes which included changing the name to Affiliate Regional Championships, adding a Rookie II and Short Stirrup Classes, and expanding the qualifiers to the top fifteen. Additionally, the top ten horse and rider combinations will advance to the North American Affiliate Championships.

A motion was made and seconded to approve the 2014 NAAC Conditions. Motion passed unanimously.

Winter Board Meeting

Rick Clark, Gary Carpenter and Shianne Megel presented the proposed plan to hold the February Board Meeting in Scottsdale, Arizona. The meeting would last four days and would include NRHA Committee meetings in addition to the Executive Committee and Board of Directors meetings. A cost comparison chart was provided to address financial concerns. The Board of Directors would forego their stipends for this meeting since hotel accommodations would be provided.

A motion and a second were made to approve the four day meeting in Scottsdale, Arizona on February 5-8 and for the Board of Directors to forego their stipends for this meeting only.

10 For, 8 opposed. Motion passed.

Josh Visser, Tom McCutcheon, Rosanne Sternberg, Rick Ramsey, and Frank Costantini left the meeting at 12:36 PM.

Sire & Dam Update

Hayley Lewallen presented the proposed 2015 Sire and Dam Policy. She then brought to the Board's attention a member's concerns regarding cleaning up the policy, disclosing the amount of money that was incorrectly paid out, and the payouts not hitting enough people, especially non-pros.

Frank Costantini and Rick Ramsey joined the meeting at 12:48 PM.

A motion as made and seconded to acknowledge NRHA made the mistake regarding payouts and to correct the mistake by paying out to the appropriate parties. The party receiving the check would have the option to donate the funds to the RHSF/Crisis Fund.

Motion passed. One opposed.

A motion was made and seconded to approve the 2015 Sire & Dam Policy with the clarification regarding the percentage amount.

Motion passed unanimously.

Global Governance

Rick Clark presented two new members, Gary Pipkin and Kelli Brummett that needed to be approved for the Global Governance Task Force since two previous members declined to be on the task force. He also opened it up to any suggestions or volunteers. Tim Lynch and Frank Costantini volunteered to be on the task force.

A motion was made and seconded to approve Gary Pipkin, Kelli Brummett, Tim Lynch, and Frank Constantini to the Global Governance Task Force. Motion passed unanimously.

Department Updates

Shianne Megel discussed updates in the Events & Affiliates and Members Services departments.

Break at 1:13 PM. Reconvene 1:23 PM.

Inside Reining

Gary Carpenter discussed the need for more resources and money to cover production costs for Inside Reining. The costs for Sandbur Productions to cover the Derby and Futurity would be approximately \$25,000. The Executive Committee recommends that NRHA give 25,000 to Inside Reining to cover the Derby and Futurity for one year. The money would come from the marketing sponsorship fund. There was discussion on the quality of the productions and the desire for more feature/interest stories to be done and not just recaps. It was countered that the lack of these features could have been due to insufficient funds.

A motion was made and seconded to approve \$25,000 be allocated to Inside Reining from the marketing sponsorship fund for the Derby/Futurity productions for one year. Motion passed unanimously.

Tim Lynch joined the meeting at 1:35 PM

Sponsorship Update/IEG

Todd Barden proposed a contract with IEG for one year. The cost would be \$25,000 and would come from the marketing sponsorship fund. IEG will serve as a consultant on our sponsorships, working to fully optimize our current and future sponsors and marketing deals. They currently work with several notable clients including USTRC.

A motion was made and seconded to approve the one year contract with IEG at the cost of \$25,000 with the funds coming out of the marketing sponsorship account. Motion passed unanimously.

Shianne Megel and John Foy left the meeting at 1:57 PM.

Committee Activity Discussion

Rick Clark discussed Committees and Committee chairs for 2015. He proposed several new Committees including: Past Presidents, Eligibility, Aged Events, and Sire & Dam.

Jennifer Hoyt and Shannon left the meeting at 2:14 PM

The group then broke off into two smaller groups to discuss all of the committees and what they would like each one to work on in the upcoming year.

Elizabeth Richards left at 3:06 PM

Hayley and Christa recapped what the two groups thought each committee should work on.

Staff left the meeting.

Protest/ Appeal/Investigation Update- Executive Session

A motion was made and seconded to adjourn the meeting.

Meeting adjourned at 3:23 PM