

NRHA COMMITTEE REPORT FORM

Committee Name: Youth Committee

Meeting Date: January 15, 2014

Present: Jennifer Hoyt, Tom Lauth, Helen Lauth, Mandy McCutcheon, Carlee Mahjan

Not Present: Brett Walters, Judy Skwarek, Roxane Lawrence, Shannon Rafacz, Kathy Lopp

Staff Present: Shianne Megel, Hayley Lewallen

Mission Statement: To provide a character and leadership building program that will enable youth to become the future leaders of the Reining horse industry.

Agenda Items

- Review Charter
 - Develop and improve Varsity Reining Club.
 - We introduced a new website in 2013 in addition to updating awards in order to keep enthusiasm up about participating
 - Market and conduct NRHA Regional Clinics.
 - We held the same number of clinics in 2013 as we did in 2012, however we earned over \$3,000 more due to greater efficiency in travel and cost. This allowed us to pay more incentives to affiliates.
 - Foster alliance relationships with other equestrian associations
 - This was talked about later in the meeting since it was also an item on the agenda.
 - Identify and enhance showcase opportunities within Ride A Reiner Program.
 - At the time this was written a title sponsor was close to being obtained, however it was not. In order to fulfill this obligation to our alliances we have provided other amenities such as demonstrations, educational materials, and events such as ask a judge.
- Retreat - Appointments
 - The youth officers met in Oklahoma City the first weekend on January in order to learn more about the important roles they play. They toured the office, spoke with staff members, worked on leadership skills, and created a delegate development plan. Our goal was for them to be educated and comfortable with information about NRHA and NRHyA so if they are asked to lead meetings or speak about the association to other groups they would be well prepared to do so. They also voted to fill the delegate position for the Mountain Region with Jaclynn Brooks and the position for the North Central Region with Ashley Heine.
- Delegate Development Plan
 - As everyone knows this is the first year of having two delegates per region versus four. With that being said the youth officers worked very hard on a plan to get the delegates involved and to hopefully resolve the question of what do delegates do. Each officer is put in charge of two regions. They are to make contact with the delegates in their assigned region to introduce themselves, find out how each delegate prefers to be contacted, learn more about each delegate, and provide themselves as a resource by January 31. Youth officers are also to be in contact with their assigned delegates after AYHC, before the Derby, after YES!, before their RAF and before the Futurity. The youth officers also are interested in publishing a newsletter for delegates and we are currently exploring this option.
- Raffle
 - We are currently working on finalizing the raffle prizes and hope to have the advertisements updated and ready to go by the end of the month.
- Alliances
 - We are still working with IEA, IHSA, AYHC, VENC, and FFA. We have a workshop proposal in for the youth officers to present at AYHC on the Varsity Reining Club. Emma and Jaclynn are also nominated for AYHC Youth Leader of the Year.