

NATIONAL REINING HORSE ASSOCIATION
Executive Committee Meeting Minutes
Oklahoma City, OK
August 15, 2014

Approved 8/28/2014

Present: Beth Himes – President, Rick Clark – Vice President, Jim Blumer, Mike Deer, Jennifer Hoyt, Tom McCutcheon, Rick Ramsey, Josh Visser

Staff: Commissioner Gary Carpenter, Chief Financial Officer John Foy, Senior Director of Publications Carol Trimmer, Senior Director of Business Development Todd Barden, Coordinator of Affiliates Megan Lundquist

Call To Order

Beth Himes called the meeting to order at 8:46 am.

Consent Agenda

A motion and a second were made to pass the consent agenda. Motion passed unanimously.

Financial Update

2014 NRHA Derby and Awards Banquet P&L

John Foy reviewed the NRHA Derby and Awards Banquet P&L and NRHA is operating ahead of budget. The Derby and Banquet were successful financially this year, well ahead of budget. The NRHA Sales and Derby helped NRHA stay ahead of budget for the 2013-2014 fiscal year.

2014-2015 Budget

John Foy presented the proposed budget for the 2014-2015 fiscal year. With the plans on moving to the new building, there are many additional expenses on the upcoming budget. There was discussion regarding moving expenses, director of judges position, convention expenses, and other programs with NRHA.

Shianne Megel joined the meeting at 9:18am.

Convention

The Executive Committee discussed the possibility of reincorporating a convention into the budget for 2015, including the benefits of having a convention. Shianne Megel commented on the possibility of moving the awards banquet to the convention and reworking how the banquet is formatted. A motion was made to try to have a convention in 2015 for \$55,000 (including an awards banquet). No second, motion failed. A motion and second to allow Shianne Megel to pursue the convention idea with a planner and return a number to the Executive Committee to allow them to make a decision for a convention for 2015 or 2016. Motion passed unanimously.

Shianne Megel left the meeting at 9:42 am.

2015 Fees Policy

The Executive Committee discussed potential fee increases for 2015.

Break at 9:51 am. Reconvene at 10:20 am.

There was a discussion regarding sponsorships, office fees, membership fees, and *Reiner* advertising rates. A motion was made and seconded to raise the advertising rates for the *Reiner*. Motion passed unanimously. A motion was made and seconded to charge an office fee at NRHA owned events, beginning with the 2015 NRHA Derby. Motion passed unanimously. A motion was made and seconded to raise membership fees \$5 (Youth, General, and Associate). Motion passed. A motion was made and seconded to raise competition license fees and transfers \$5. Motion passed unanimously.

Shianne Megel joined at 11:10 am.

Shianne Megel presented a proposal for including paid warm ups at the NRHA Futurity. There was also discussion regarding ancillary classes at the NRHA Futurity. At this time, the Executive Committee did not feel that paid warm ups should be included at the NRHA Futurity.

Shianne Megel left the meeting at 11:24 am.

Financial Update

2014-2015 Budget – continued

The Executive Committee discussed providing additional funding for the Inside Reining television show, to increase the quality of the show. A motion was made and seconded to include the new building and moving expenses and additional funding for the Judges program to the budget, while holding off on a convention until at least 2016. Motion passed unanimously.

NRHA Governance

Gary Carpenter discussed the current governance structure with the Executive Committee.

Break at 12:01 pm. Reconvene at 12:57 pm.

Shianne Megel, Christa Morris, Tiffany Gonzales, and Hayley Lewallen joined the meeting.

NRHA Sale Update

Tiffany Gonzales reviewed the number of sales entries received as of the deadline. There has been no feedback to the office regarding the new sale incentive. Tiffany also presented the proposed guidelines for the incentive, which were reviewed. Further discussion on the incentive was tabled while the guidelines were updated.

Tiffany Gonzales left the meeting at 1:17 pm.

Sire & Dam Program

Hayley Lewallen presented a marketing plan for the Sire & Dam Program to try and increase the number of sold breedings for the 2015 breeding season. She recommended reversing the Sire & Dam program to what it was previously, which appears to have harmed the program this past year. A motion was made and seconded to allow Sire & Dam offspring to be eligible for the NRHA Futurity and Derby and grandfather in those contracts sold in 2014. Motion passed unanimously.

Shianne Megel, Christa Morris, and Hayley Lewallen left the meeting at 1:31 pm.

Building Update – Executive Session

Shianne Megel joined the meeting at 1:36 pm.

NRHA Owned Events

2014 NRHA Futurity Updates

John Foy left the meeting at 1:45 pm.

Information regarding move in dates, futurity updates, and deadline reminders went out last week. Shianne Megel stated that they are still trying to develop a plan for the cantina after the addition of the elevator. She also mentioned that qualifier numbers for the NAAC would be discussed at the November meeting.

Show Approvals

Shianne Megel advised the Executive Committee on the current method for late show approvals and the solution proposed by Member Services. A motion was made and seconded to approve the solution as presented. Motion passed unanimously.

Jamie Boller joined the meeting at 1:50 pm.

2015 Trophy Pricing

Jamie Boller presented the 2015 trophy prices, with the increase in shipping and prices of the trophies themselves per the Montana Silversmiths contract. A motion was made and seconded to approve the 2015 Trophy Pricing as presented. Motion passed unanimously.

Montana Silversmith Trophy Modifications

Todd Barden displayed the examples of the new trophies designed by Montana Silversmiths. A motion was made and seconded to approve the trophy modifications. Motion passed unanimously.

Break at 2:05 pm. Reconvene at 2:26 pm.
Tiffany Gonzales and Shianne Megel joined the meeting.

Sale Incentive Proposal

A motion was made and seconded to approve the sale incentive guidelines as presented. Motion passed unanimously.

Tiffany Gonzales, Jamie Boller, and Shianne Megel left the meeting at 2:30pm.

Sponsorship Update – Executive Session

John Foy joined the meeting at 2:45 pm.

Todd Barden and John Foy left the meeting at 2:51 pm.

Protest Update – Executive Session

Conflict Calendar

A decision on the first meeting of the 2015 Board of Directors was tabled until a later date.

Long Range Planning

Gary Carpenter reviewed the decisions that came out of the Long Range Planning meeting in June. The Board will be requested to create task forces for global governance, judges, and responsible animal care.

Todd Barden and John Foy joined the meeting at 3:55 pm.

2015 Rule Change Proposals

Shianne Megel and Jamie Boller joined the meeting at 4:29 pm.

The Executive Committee reviewed the rule change proposals that will be presented to the Board of Directors tomorrow.

John Foy, Todd Barden, Shianne Megel, Jamie Boller, Carol Trimmer, and Megan Lundquist left the meeting at 4:39 pm.

Medications Discussion – Executive Session

Meeting adjourned at 5:45 pm.