

NATIONAL REINING HORSE ASSOCIATION
Board of Director Meeting Minutes
Oklahoma City, OK
November 16, 2013

Approved 2/8/2014

Present: Beth Himes, Rick Clark, Mike Deer, Terry Griffin, Jennifer Hoyt, Josh Visser, Jim Blumer, Barbara Brookshire, Shane Brown, Kelly Hedges, Casey Hinton, Tim Lynch, Doug Milholland, Sebastian Petroll, Shannon Rafacz, Marc Wagman, Brian Welman, Frank Costantini

Web: Rosanne Sternberg, Kelli Brummett, Jesse Chase, Becky Hanson, Matt Mills, Guy Vernon, Joe Wolfe, Susy Baeck, Kim Maharaj, Lee Foster

Staff: Chief Financial Officer John Foy, Director of Operations Jessica Johnson, Administrative Assistant Megan Lundquist, Senior Director of Publications Carol Trimmer, Senior Director of Marketing Christa Morris, Senior Director of Association Services Michelle Wrigley, Senior Director of Sponsorships and Television Programming Todd Barden, Programmer Analyst/DBA Dan Dobbs, Accounting Manager Chris Mossman, Marketing & Development Coordinator Hayley Lewallen, Manager of Association Services Krissy Colbath, Senior Coordinator of Events Jamie Boller, Association Services Coordinator Tiffany Gonzales, Coordinator of Sponsorship & Television Christina Brezack, Director of Art Advertising & Design Bucky Harris, Assistant Editor Sara Jensen

Guests: Jim Harlan, Terry Wiens, Rick Ramsey, Brett Burke

Call to Order

Beth Himes called the meeting to order at 7:39am.

Roll call was conducted. A quorum was established.

Commissioner Update – Executive Session

Minutes

Marc Wagman motioned to approve the E-Vote Minutes as presented. Seconded by Shannon Rafacz. Motion passed unanimously.

Financials

FYE 06/30/13 Audit Report – John Foy presented the June 30, 2013 Audit Report. In laymen’s terms the auditor has issued what is known as a clean audit opinion. NRHA’s net income for the year is \$361,000. In FYE 2012 NRHA overestimated its tax liability by \$59,000, , 2012 earnings was adjusted to reflect this, but this adjustment does not impact the opinion of the auditor. The audit report is dated 10/31/13 and was on the website that evening, by completing the Audit in a timely manner the NRHA has met its fiduciary responsibility to the membership to timely report the results of the Audit per *NRHA Handbook*.

Financial Update – Executive Session

Carol Trimmer joined the meeting at 9:57am.

Beth Himes noted that the funds she received for additional duties as President during the interim (unfilled Executive Director position) would be donated back to NRHA.

Building Update – Executive Session

European Futurity

Jessica Johnson presented the recommended changes from the European Affiliate Counsel to the 2014 European Futurity Conditions.

Jennifer Hoyt motioned to approve the 2014 European Futurity Conditions. Seconded by Shannon Rafacz. Motion passed unanimously.

European Eligibility

Jessica Johnson presented the European Affiliate Counsel's proposed changes to the 2014 European Restricted Eligibility Policy.

Terry Griffin motioned to approve the 2014 European Restricted Eligibility Policy. Seconded by Barbara Brookshire. Motion passed unanimously.

European Region Medications Policy

Jessica Johnson presented the proposed updates to the policy.

Kelly Hedges motioned to approve the European Region Medications Policy as presented. Seconded by Doug Milholland. Motion passed unanimously.

European Affiliate Championship Conditions

Jessica Johnson presented the revisions to the Conditions relating to the Rookie class.

Mike Deer motioned to approve the European Affiliate Championship Conditions as presented. Seconded by Jennifer Hoyt. Motion passed unanimously.

Staff arrived at 10:20am.

2014 NRHA Derby Conditions

Jamie Boller presented the changes to the 2014 NRHA Derby Conditions. Changes to the conditions included removing the Prime Time Open. Will keep the Non Pro Derby as one payment with a March 1 deadline. Levels can be added to already submitted non pro entries up to 2 days before the go round with a \$100 penalty. Terry Griffin motioned to approve the 2014 NRHA Derby as presented. Motioned seconded by Jennifer Hoyt. Motion passed unanimously.

Category 1 Added Money Clarification

Beth Himes explained the Category 1 added money clarification, as approved by the Executive Committee. Jennifer Hoyt recommended pursuing a rule change for the 2015 *Handbook* with reference to caps on added money for the lower divisions. Shannon Rafacz motioned to ratify the Executive Committee Clarification. Motioned seconded by Kelly Hedges. Motion passed unanimously.

Logoed Apparel Clarification

Beth Himes discussed the issues that have been recently presented with the logo apparel rule in the Non Pro Conditions. Beth reiterated that riders can only be penalized if a protest is filed against them. She presented the logoed apparel clarification voted on by the Executive Committee. There was discussion regarding having only one logo on the shirts. There were no specifications on size or locations of the logos. Marc Wagman presented the Non Pro Committee's views on the issues. Discussion continued regarding what logos should be allowed and whether only affiliate logos or NRHA affiliate logos be allowed. Marc Wagman motioned to approve the clarification without the limitation of one logo. Motion seconded by Mike Deer. Motion passed unanimously.

RHSF Update

Frank Costantini gave an update on the RHSF. Mike Deer thanked the staff for their hard work on the RHSF Slide To Remember and requested Board members help with finding donations for the live auction at the RHSF After Party. Mike also thanked Frank Costantini and Todd Barden for finding a title sponsor for the Slide (Lucas Oil/Protect The Harvest).

Affiliate Committee Update

Shianne Megel updated the Board on the proceedings within the Affiliate Committee. Shianne presented the proposal to allow for open ended RAF bids, with a minimum of 2 years and maximum of 5 years. Shannon Rafacz motioned to allow for RFPs with an open ended bid length of a minimum of 2 years and a maximum of 5 years. Motion seconded by Frank Costantini. Motion passed unanimously.

There was discussion surrounding the possibility of allowing an un-designation option at the NAAC level. The Board agreed that an un-designation option was not feasible at this time.

Youth Committee Update

Hayley Lewallen updated the Board on the Youth Committee, including delegate elections and Futurity activities.

Sire & Dam Update

Hayley Lewallen updated the Board on the Sire & Dam program. The S&D Auction started yesterday and a few bids had already been received. There are 126 stallions currently in the auction, with that number is expected to rise as contracts are still being received. The S&D Program will also be featuring a Stallion Bar the last 3 nights of the Futurity, allowing additional promotion for stallion owners. The Board was excited about the stallion bar.

NRHA Futurity Sale Update

Tiffany Gonzales updated the Board about the Horse Sale. A few of the changes include Jeremy Olsen being videographer this year and the Asteris Radiograph Repository. Christa Morris commented on the increase of exposure NRHA is trying to get the sale horses this year. Marc Wagman mentioned that NRHA should be increasing the awareness of the new Asteris Repository for potential buyers.

2014 Service Fees Policy

Michelle Wrigley presented the proposed 2014 Service Fees Policy. Included in the policy is a clarification regarding lifetime members and the *Reiner*. Jennifer Hoyt motioned to approve the 2014 Service Fees Policy. Motion seconded by Sebastian Petroll. Motion passed unanimously.

Warm-Up and Schooling Policies Title Change

Michelle Wrigley reviewed the proposed title changes for policies 12-08-28 (Warm Up/ Schooling Policy) and 12-08-29 (Proper Equipment & Attire Policy). Policy 12-08-28 would be renamed the Warm Up Arena Policy and Policy 12-08-29 would be renamed Show Arena Schooling Policy. Josh Visser motioned to approve both policy title changes. Motion seconded by Jim Blumer. Motion passed unanimously.

Stewards Discussion – Executive Session

Futurity/Derby Conditions Task Force

Beth Himes officially disbanded the Futurity/Derby Conditions Task Force, as they have completed their charter.

Stall Sponsorships

Terry Griffin presented the proposed changes to the Stall Sponsorship Program. There was discussion regarding the different zones and what the charges for them should be. Marc Wagman motioned to approve the guidelines as amended to allow Zone B to be grandfathered in and increase the Zone B sponsorships to \$3,000 for new Zone B sponsors. Motion seconded by Shane Brown. Motion passed.

Break at 11:46 am. Reconvene at 12:20pm.

Brett Burke joined the meeting.

Demographic Survey Results

Brett Burke presented an overview of the Demographic Survey Results.

Marc Wagman left at 12:35p.

Loyalty Survey Follow-Up

Christa Morris presented an overview of the staff recommended Loyalty Survey follow-up. There was extensive discussion over the proposed follow-up, including educating members over what is available to them. Board gave the staff permission to move forward with planning a Non Pro/Pro listening session and inviting an Animal Welfare type speaker to the February 2014 Board meeting.

Break at 1:37 pm. Reconvene at 1:47pm.

Judges for Approval – Executive Session

Protest Update – Executive Session

Commissioner Update

Beth Himes let the staff know that Gary Carpenter has been hired as the new NRHA Commissioner. Gary will start at the beginning of January and will attend the Futurity. Press releases are scheduled to be sent out at the beginning of next week.

Doug Milholland motioned to adjourn the meeting. Motion seconded by Jennifer Hoyt.

Meeting adjourned at 1:53 pm.