

NATIONAL REINING HORSE ASSOCIATION
Executive Committee Conference Call Minutes
March 20, 2013

Approved May 1, 2013

Present: Beth Himes – President, Rick Clark – Vice President, Mike Deer, Jennifer Hoyt, Terry Griffin, Tom McCutcheon, Josh Visser

Not Present: Rosanne Sternberg

Staff: John Foy, Jessica Johnson, Carol Trimmer, Christa Morris, Todd Barden, Krissy Colbath

Call to Order

Beth Himes called the meeting to order at 10:37am CST.

Reiner Subscriptions

Carol Trimmer explained a member inquiry regarding *Reiner* and membership renewals at the start of each year. In the past, the *Reiner* issues would automatically be issued for prior year members, however that practice exhibited a negative effect on membership renewals because members would wait to renew. Additionally, the budgetary impact is significant.

Discussion regarding the cutoff date to receive the *Reiner* also occurred. Carol Trimmer noted that the publisher cutoff to send mailing list was consistent with the cutoff internal and it was not feasible to order and mail magazines to everyone that renewed after the cutoff because of the cost and time commitment.

The Executive Committee determined that *Reiner* subscriptions for renewing members would not change.

Nomination Allowances – Executive Session

Carol Trimmer left call

Derby Box Seats

Jessica Johnson requested the Executive Committee support the staff recommendation to remove box seat reservations from the NRHA Derby. In total, approximately 15 people reserve box seats for the event, which is 5% of the Futurity box seat holders.

Additionally, the SFOK has agreed to open up ticket sales for historic box seat holders in advance of regular ticket sales. Jessica Johnson noted the biggest downfall was that purchasers wouldn't receive a badge.

Rick Clark motioned to remove box seat reservations from the NRHA Derby and allow all historic seat holders to purchase tickets in advance. Seconded by Mike Deer. Motion passed unanimously.

NRHA Alliance Update

Christa Morris updated on the progress with creating strategic alliances with AQHA, APHA and AHA.

Rick Clark noted that it was a good idea to work towards a Ride A Reiner at Scottsdale Arabian Classic.

Terry Griffin joined call

AQHA Convention Update

Christa Morris summarized highlights and information items from the AQHA Convention.

NRHA Event Testing – Executive Session

Trophy Clarification – Executive Session

Krissy Colbath and Christa Morris left the call

Task Force

Jessica Johnson was directed to prepare a list of members for active task forces for the next Executive Committee conference call.

Official Merchandiser Contract – Executive Session

FEI Agreement – Executive Session

EPRHA – Executive Session

Hearing Body – Executive Session

Terry Griffin motioned to adjourn at 11:39am. Seconded by Rick Clark.