

NRHA COMMITTEE REPORT FORM

Committee name: Affiliate Committee

Meeting date: April 3, 2013

Committee Members Present: Joe Wolfe, Tami Wagman, Becky Hanson, Kim Maharaj, Jennifer Hoyt, Beth Richards, Shannon Rafacz, Brett Walters, Rick Clark

Committee Members not present: Barbara Brookshire, Meri Sheffler, Rick Ramsey

Staff Present: Lindsey Forshee

Guests:

Agenda Items

- The 2013 Affiliate Toolbox was presented to the committee, along with the 2013 Toolbox Test that will now be available online. Affiliate liaisons, presidents and officers are required to pass the toolbox test to achieve different levels of the incentive program.
- The committee discussed the various aspects surrounding the Outreach Team. It was their decision to have the committee act as that channel of communication and eliminate the actual "Outreach Team" title. While the original idea behind the Outreach Team was beneficial, the team had not been utilized at all in the past and the committee chose to rethink the model. The Outreach Model and flow of information will remain the same, minus the one additional individual.
- An Affiliate Newsletter will be created and distributed when necessary to help committee members, liaisons and members receive updated information. The committee suggested encouraging affiliates to post the newsletters on their websites to reach more members.
- Affiliates will each receive a mailing that includes the 2013 Montana Silversmiths Awards catalog, the 2013 Affiliate Toolbox and "Road to the NAAC" flyers.