

NRHA COMMITTEE REPORT FORM

Committee name: Events Management Committee

Meeting date: 2011 Year End Review

Committee Members: Jennifer Hoyt – Chair; Mike Hancock – Vice Chair; Josh Visser; Rick Clark; Beth Himes

Staff Liaison: Chris Potter, Melanie Rinehart, Leigha Stevenson, Nick Cornelissens

Mission Statement: To support the NRHA in an advisory capacity in the production of NRHA produced events such as the Futurity and Derby. To work collaboratively with the Marketing Committee in support of the key initiative to increase participation in those NRHA produced events.

Charters:

- Responsible to serve in an advisory manner regarding Events produced by the NRHA.
- Review and recommend improvements to the show conditions of such events.
- Provide support as needed to the Director of Events, Manager of Events and Executive Director as it pertains to the NRHA produced events.

Meetings and Activities:

	1/11	2/26	3/23	3/26	4/5	5/9	6/13	7/11	7/12	8/8	10/4	12/13	12/19	Total Mtgs Attended
Jennifer Hoyt	1	1	1	1	1	1	1	1	1	1	1	1	1	13
Mike Hancock	1	1		1		1			1	1	1			7
Josh Visser			1	1	1	1	1	1	1	1	1	1	1	11
Rick Clark	1	1	1	1	1	1	1	1	1	1		1	1	12
Beth Himes	1	1		1		1	1				1			6
Chris Potter							1	1	1	1	1	1	1	7
Leigha Stevenson	1	1	1	1	1	1	1	1	1	1	1	1	1	13
Melanie Rinehart	1	1	1		1	1	1	1	1	1	1	1	1	12
Nick Cornelissens	1	1	1					1	1	1	1			7
Dan Wall			1	1	1		1					1		5

2011 Goals

- 1) Look at adding 7 up classes to Derby

A 7 & Up division was added to the Derby. It was received with moderate success. Further evaluation is under going to determine the division’s future at the Derby.

- 2) Discuss adding Novice Horse classes to Aged Events
The idea of the Novice Horse Derby was first introduced at the inaugural NRHA Cowtown Classic. The event was a huge success.
- 3) Evaluate fees and procedures
It was determined that entry fees, deadlines, etc would be evaluated in 2012 to fully incorporate the affects of the nomination program and the influx of money to each of the events.
- 4) Identify and create profit centers for both the Derby and Futurity
Ongoing
- 5) Look at the 2nd go declarations at Futurity
The committee changed the 2nd go declaration procedure to be more exhibitor friendly, but still accomplish the goal of having the declaration. If an exhibitor misses the deadline they can still submit their declaration and are placed at the top of the draw for their respective division.

Other accomplishments in 2011 –

- 1) The creation of the inaugural NRHA Cowtown Classic
 - Development of conditions
 - Distribution of added monies
 - Creation of a 1-up entry situation which had not been done for an entire NRHA event
- 2) Aided the creation of the inaugural NRHA European Derby
 - Assisted with reviewing conditions and schedule