

## NRHA COMMITTEE REPORT FORM

**Committee name:** Affiliate

**Meeting date:** 2011 Year End Review

**Committee Members:** Marshall Baird - Chair, Cathy Irvin - Vice Chair, Barbara Brookshire, Johnette Burman, Rick Clark, Julia Cowan, Mike Deer, Becky Hanson, Jennifer Hoyt, Kim Maharaj, Michael Martin, Meri Sheffler, Brett Walters, Sherry Wayne, Dale Lopp – Ex Officio, Rick Ramsey – Ex Officio.

**Staff Liaison:** Chris Potter, Jamie Boller, Krissy Colbath

**Mission Statement:** To increase the presence and visibility of the NRHA among affiliates and to facilitate communication, cooperation, and support with existing and new NRHA affiliates. To facilitate the communication process both vertically and horizontally among the NRHA stakeholders.

**Charters:**

- Responsible for improved communication with the affiliate base.
- Recommends rules and by laws governing NRHA affiliates.
- Reviews and recommends changes to support NRHA affiliate programs.
- Reviews and recommends new affiliate applications.
- Reviews and recommends Regional Affiliate Finals host bids.

**Meetings and Activities:**

*January 19, 2010* – E-mail Vote

- Committee approved a new affiliate in Mexico

*February 15, 2011*- Conference call

- Ontario Reining Horse Association: RAF Hosting
  - The RFP that was sent in 2010 said their bid was for two years 2011-2012, but should have only been for 2012 to get Canada on the same rotation as everyone else.
  - Quebec is to host the 2011 as approved, but ORHA will be allowed to host the 2012 Regional Affiliate Finals.
- Idaho Reining Horse Association: Region Change
  - IdRHA requested to be moved to the Mountain Region for 2011. It was approved by the committee.
- Midwest Reining Horse Association: Region Change
  - MWRHA expressed concern with being in the East Central Region and the commute to the RAF.
  - Motion was made and passed that allowed MWRHA to compete in the North Central RAF in 2011.
- Affiliate Summits
  - After the success of the 2010 NRHA Futurity summit, it was discussed to continue holding summits throughout the year. They would be specific to certain locations, and then another one at the 2011 NRHA Futurity.

- Heart of America Circuit
  - Kansas RHA, Missouri RHA, and Southern Missouri RHA chose to combine their three affiliates to share one show circuit for 2011. The points will count toward all three affiliates.

*February 22, 2011- E-mail Vote*

- CKRHA
  - Clayton Woosley Hall of Fame Reining scheduled 36 days prior to the RAF. The show was approved to be held as a circuit qualifier.
- Indiana RHA
  - South of the Border Reining scheduled 9 days prior to the RAF. Show was not approved to be held as a circuit qualifying show.
- OVRHA
  - OVRHA Circuit Shows VII & VIII scheduled 16 days prior to the RAF. Show was not approved to be held as a circuit qualifying show.

*April 10, 2011- Planning Session (NRHA Office)*

- Business Plan
  - Incorporating better lines of communication was discussed and suggestions were made on ways to do that. Continuing to hold town talks, summits, and workshops will be one way improve communication.
  - Providing help to those areas of the country that are not as strong, and continue to praise those areas that are holding development activities is key to improving lines of communication.
- Entry Level
  - Several affiliates are not offering the Entry Level classes and it was discussed to give incentives to those that are holding these classes and shows.
- Summits
  - There was a lot of discussion in regards to holding more summits throughout the year, not just at NRHA held shows but at RAF's as well.
  - An Outreach Team that will consist of knowledgeable people that are willing and passionate enough to help with summits and workshops, will be reviewed and recommended for 2012.
- NRHA Affiliate Outreach Model
  - The Outreach Model would consist of an 11 member team, as well as multiple programs that would be held throughout the year. These programs include webinars, RAF's, Summits and local forums.
  - The Affiliate Outreach Team will consist of 1 member from each of the 11 regions. This person must be certified via web training and must attend their local Regional Affiliate Finals.
- Affiliate Incentive Levels
  - The need to restructure how affiliates receive their yearly support checks was discussed. It appears that some affiliates aren't even holding shows and still receiving support check.
  - After much discussion and compromising, a list of new affiliate incentive levels was created. These levels include base, bronze, silver, and gold levels with different amounts of checks to receive with each level.
  - Each affiliate would have to fill out an Affiliate Activity Sheet at the end of the year that would be verified by staff. At that point, they would receive a support check that correlates with the level they reached that year.

### *May 10, 2011- Conference Call*

- Bonus Bucks Program
  - This program was discussed to help give people an incentive to travel to OKC, since it would be putting more money into the member's pockets.
  - Many affiliates are against it because they feel it would be putting money right back into NRHA's pockets instead of back to the members.
  - Splitting it between the RAF and the NAAC is a suggestion from many affiliates that are looking at the Bonus Bucks Program.
  - It was suggested to put up an open forum to allow members to voice their opinions about the Bonus Bucks Program.

### *May 17, 2011- Affiliate Summit (Webinar)*

- Northwest & Mountain Regions
  - Explanation of proposed Incentive Levels.
  - Point standings were discussed on how an affiliate should properly keep their standings.
  - Regional Clinic & Rookie Days were discussed and it was explained how these programs will help your affiliate.
  - The Bonus Bucks Program was brought up and discussed and many of the members on the call were against the additional \$5 charge that would happen on the local level in order to get more money in the NAAC.

### *June 02, 2011- Conference Call*

- Bonus Bucks Forum
  - Since we received a large amount negative feedback towards the Bonus Bucks forum, the affiliate committee unanimously voted to recommend the Bonus Bucks Program be withdrawn for 2012.
- Proposed Incentive Levels
  - Many affiliates are not aware of what programs NRHA has to offer to affiliates. It was decided to send out the Proposed Incentive Levels to the affiliate boards to get some feedback.

### *June 15, 2011*

- 2012 Rule Changes
  - 42-01-12: Committee agreed to support the medications policy but not the one in progress.
  - 48-01-12: Committee did not support this rule change.
  - 50-01-12: Committee agreed to support this rule change.
  - 53-03-12: Committee did not support this rule change.
  - 54-02-12: Committee did not support this rule change.
  - 56-01-12: Committee agreed to support the rule change providing they strike Non Pro out of the rule change.
  - 61-01-12: Committee agreed to support this rule change.
  - 63-01-12: Committee agreed to support this rule change.
  - 68-01-12: Committee agreed to support this rule change.
  - 74-01-12: Committee agreed to support this rule change, pending it includes show secretary.
  - 97-01-12: Committee agreed to support this rule change.
  - 104-01-12: Committee did not support this rule change.
- Incentive Levels

- There was discussion regarding how the affiliates felt about these Incentive Levels and how it will be beneficial to most affiliates.
- New Incentive Levels were approved unanimously.
- Outreach Model
  - Everyone believes it's a great place to start and likes the idea.
  - Outreach Model was approved unanimously as written.
- Czech Republic
  - The Czech Republic has fallen below the required number of members for an IAP country.
  - For the future we need to look into IAP countries every year or two to make sure that they are following all requirements that are put forth for them by NRHA.
  - Sent a notification to the Czech Republic to let them know their IAP status was in jeopardy.
- Ride and Slide
  - A task force had been created to look into the Ride and Slide Program.
  - The Task force would like to remove competition licenses and non pro declarations for the requirements of a Slide show. Also would like to see it change to be a Ride and Slide Show, with Levels 1 & 2 rather than having a Ride show and a Slide show.
  - Ride and Slide changes were approved unanimously.

*July 2, 2011- Affiliate Summit (NRHA Derby)*

- Small number in attendance just answered questions.

*August 10, 2011- Conference Call*

- Not enough in attendance. No business was handled.

*August 16, 2011- Conference Call*

- Southern Nevada Reining Horse Association
  - Cathy Irvin explained the timeline of the issues with SNRHA.
  - The status of this affiliate was discussed in length. All members of the affiliate committee had received all the information regarding this affiliate prior to the conference call.
  - After much debate the Affiliate Committee chose to permanently revoke the status of SNRHA, but still allow their RAF qualifiers to compete at the RAF.

*September 1, 2011- Conference Call*

- Southeast Reining Horse Association
  - It was brought to the committee's attention that SERHA had changed the year end qualifying shows half way through the year.
  - After the Carolina Classic, it was announced that SERHA would not use that show as a year end qualifying show after previously stating it would.
  - The Affiliate Committee decided that we need to send a letter to the board of SERHA to recommend they return their qualifying shows back to what it was originally listed as.

### *September 28, 2011-Conference Call*

- Designations
  - It was brought to our attention that the Designation Program needs to be edited in order to better serve the members.
  - The staff provided a suggestion as to what would be better for handling designations, but it was decided by the committee that it would be best to leave the designation process as it is rather than changing it every couple of years.

### *October 12, 2011- Conference Call*

- 2012 North American Affiliate Conditions
  - There was discussion to change the 2012 North American Affiliate Conditions regarding the designation process. It was approved that the affiliate committee would like to be able to allow people to designate within so many days of the RAF, and be allowed to show if there was not 10 people already qualified.
- European Rookie of the Year Option
  - It was discussed to allow Europe to hold a Rookie of the Year class, just as we hold one in North America.
  - It was approved to allow Europe to explore the possibility of holding a European Rookie of the Year.
- Australian Affiliate Conditions
  - The Australian Affiliate Conditions were approved as presented.

### *December 1, 2011- Affiliate Summit (NRHA Futurity)*

- Affiliate Toolbox
  - Still in the process of updating for 2012. Made sure every member in attendance knows where to find the toolbox and what kind of information it has in it.
- Regional Affiliate Finals
  - Brought up the question if there were any improvements needing to be made in 2012. Also made the affiliates aware that the RFP bid deadline was changed to March 1<sup>st</sup>.
- Affiliate Outreach Model & Incentive Levels
  - There was an explanation of exactly what this would consist of. The floor was opened up for any questions regarding these new programs going into effect for 2012.
- Circuit Application
  - The deadline for these applications and exactly who needs to turn them in was discussed.
- Membership Rosters
  - It was discussed that a monthly updated roster should be sent to NRHA. It was also explained that we need membership numbers, names, and the start dates for all members on the roster.
- Affiliate Standings
  - Since it is the affiliate's responsibility to keep track of standings, we opened discussion for any questions or ways to improve this process.
- Designations
  - Informed everyone that the deadline for designation forms is August 1. We also made sure that they knew about the new changes to the 2012 Affiliate Conditions.

### Progress Toward Charters:

- Responsible for improved communication with the affiliate base.
  - Increased communication in 2011 by holding summits. Created a plan for increased communication in 2012
- Recommends rules and by laws governing NRHA affiliates.
  - Reviewed multiple issues regarding affiliates, and made recommendations to the Board.
- Reviews and recommends changes to support NRHA affiliate programs.
  - Reviewed affiliate conditions and made recommendations for 2012.
- Reviews and recommends new affiliate applications.
  - Approved one new affiliate application from Mexico.
- Reviews and recommends Regional Affiliate Finals host bids.
  - No RAF host bids to review.

<b>Committee Attendance:</b>	Jan 19	Feb 15	Feb 22	April 10 &11	June 2	June 15
Marshall Baird	X	X	X	X	X	X
Cathy Irvin		X	X		X	X
Barbara Brookshire	X	X	X			X
Johnette Burman			X			X
Rick Clark		X	X		X	X
Julia Cowan	X		X			
Mike Deer		X	X		X	
Becky Hanson	X	X	X	X	X	X
Jennifer Hoyt	X		X	X	X	X
Kim Maharaj	X	X	X	X	X	X
Michael Martin	X	X	X	X	X	X
Brett Walters	X	X		X	X	
Sherry Wayne	X		X			X
Dale Lopp			X		X	X
Rick Ramsey			X		X	X
Meri Sheffler	X	X	X		X	X

	Aug. 10	Aug. 16	Sept. 1	Sept. 28	Oct. 12	Summary
Marshall Baird	X	X	X	X	X	11/11
Cathy Irvin	X	X	X	X	X	9/11
Barbara Brookshire	X	X		X		7/11
Johnette Burman	X					3/11
Rick Clark		X	X			6/11
Julia Cowan						2/11
Mike Deer		X	X		X	6/11
Becky Hanson		X	X	X		9/11
Jennifer Hoyt		X	X			7/11
Kim Maharaj	X	X	X		X	10/11
Michael Martin		X	X		X	9/11
Brett Walters		X	X			6/11
Sherry Wayne		X			X	5/11
Dale Lopp	X	X	X			6/11
Rick Ramsey				X		4/11
Meri Sheffler		X				6/11