

## NRHA COMMITTEE REPORT FORM

**Committee name:** Sire & Dam Committee

**Meeting date:** January 30, 2010

**Committee Members Present:** Vaughn Zimmerman – Chair, Roxanne Peters, Mark Schols, Dandy York

**Members Not Present:** Duane Hicks, Bob Loomis, Tom McCutcheon, Tim McQuay

**Staff Present:** Michelle Wrigley-Liaison, Debby Hutchinson, Christa Morris

**Guests:**

**Mission Statement:** To oversee the Sire and Dam Program in an effort to ensure continuity, fairness, growth, financial stability and maximum exposure throughout the performance horse industry. The committee will explore current and future marketing options and opportunities, new awards and financial balance in an effort to expand visibility and awareness.

**Charters:**

- Make recommendations concerning Sire & Dam Program policies and procedures
- Make recommendations for ways to generate income through sale of contract donations
- Make recommendations concerning marketing through advertisements, website and other tools

**Agenda Items:**

- Reviewed Mission Statement & Committee Charters
- Discussed 2009 statistics
  - Will submit request to Board to extend 2009 donation/purchase deadline to March 31
- Discussed online auction and options for the future