

**NATIONAL REINING HORSE ASSOCIATION
BOARD OF DIRECTORS
NRHA OFFICE
APRIL 10, 2010**

Approved 06/08/10

PRESENT

President Rick Weaver, Terry Griffin, Mike Hancock, Beth Himes, Dale Lopp, Frank Costantini, Roberto Cuoghi, Andre DeBellefeuille, Mike Deer, Nancy Eppers, Tom Foran(Web), Lee Foster (Web), Helmut Gertsenberg, Jennifer Hoyt (Web) ,George King (Web), Tim Lynch, Michael Martin, Rick Ramsey, Arie Heibuts (Web) and Brett Walters.

NOT PRESENT

Mark Schols, Allen Mitchels (sick), Susy Baeck, Susan Camfferman, Rick Clark, Julia Cowan, Luis Cruz, Katarina Dorminy, Matt Livengood, Raul Leal Cavazos, Dan McGregor (Web), Matt Mills, Helmut Schulz, Rosanne Sternberg, Woody Taylor, Guy Vernon, Josh Visser, Robert Welle and Flemming Winberg.

STAFF

Executive Director Dan Wall, CFO John Foy, COO Dennis York, Sr. Director of Publications Carol Trimmer, Debby Hutchinson, James Gant, Lance Ahlson, Todd Barden, Christa Morris, Haley Carmen, Melanie Rinehart, Michelle Wrigley, Brad Ettleman, Leigha Stevenson, Brian Bendele, Lora Turner, Shianne Megel, Katie Hendrickson, and Nick Cornelissens (Web).

GUESTS

Simona Diale, Kelly Mustain, Jenifer Reynolds-Cook, Terry Wiens Legal Counsel.

CALL TO ORDER

President Weaver called the meeting to order at 8:05 a.m. and a quorum was announced.

AFFILIATE TOOL BOX

Brian Bendele, Jessica Johnson explained the Affiliate Tool Box's Table of Contents contained on the CD that board members received. This is not a stagnant document and open to suggestions. Hannah Spitler also worked on the Tool Box.

ON-SITE MEMBER SERVICES SUMMARY

Executive Director Wall presented a document with details for 2009 and the 2010 NRHA European Futurity member services activity. At the 2010 NRHA European Futurity alone more than \$48,000 was generated, including European Futurity Nominations.

NRHA INSIDE REINING

Todd Barden and Jenifer Reynolds gave the overview; committed revenue of more than \$160,000, plus another \$24,000 spoken for and there are additional contracts out. Past episodes are accessible on Equine stream.com in Europe, and the show airs on In Country TV. NRHA Inside Reining has a Facebook page as well, which Chris Cook manages. There is a new segment named *You be the Judge* – maneuvers are run and viewers score it. Then judges committee will tell score and explain why they scored it as they did.. Will appear on Facebook too. Barden noted that video sales are up 76%.

There is still a need for sponsors for shows covering Derby, Futurity, USEF Reining Championships, European Futurity shows. Jenifer is waiting on In Country to provide rating and viewer numbers, which is needed for sales of commercial entities. More than half of the income and promised income is from new money. Jenifer feels Todd is a big reason for

the success of the show. NRHA website needs to highlight prominently where the show can be found and the air times.

DEPARTMENTAL UPDATES

Michelle Wrigley noted that renewals went out late due to a new labeling machine. Shows are up with 40 new shows. Sire & Dam Program revenue is down, which was expected. Futurity Entry comparison shows entries are up 20 entries and the Derby is up 23 entries. European Nomination Program has 478 entries and 28 yearling nominations.

NOMINATION PROGRAM HANDOUTS

Beth Himes moved to adopt US conditions as presented, second by Nancy Eppers. Chair recognized Nick's concerns. Motion passed. European conditions, include for 2010 deadline extended to April 30. Deadline is Dec. 31 going forward. Terry Griffin moved to accept European Futurity Nomination Program Conditions, second by Beth Himes. Motion passed.

Helmut Gerstenberg noted that the program needs plenty of communication in Europe. This will further prove that NRHA is an international organization.

NRHA GERMANY

Executive Director Wall gave some history on negotiations that have been ongoing to include NRHA Germany members, approved shows, etc. Executive Director Wall recognized the Help of Helmut Gerstenberg, Nick Cornelissens and the Italian RHA. Wall also recognized Lance Griffin (judges rule change) and Gerd Wilhelm need to be recognized for their contributions on the progress with NRHA Germany as well.

President Weaver noted that much was credited to Dan Wall who has championed this cause through several administrations.

Break 9:10 a.m.

Reconvene 9:23 a.m.

RHSF UPDATE

RHSF President Frank Costantini stated the RHSF had instituted the Dale Wilkinson Memorial Crisis Fund. The Wilkinson family was very pleased. Costantini advised that RHSF wants to continue the round table sessions done at last year's Derby and film them. Findlay college would like to institute a Dale Wilkinson memorial trophy for the Findlay senior reining for graduates. NRHA would award a perpetual Lawson to stay at the college and a plaque to the class winner. Frank Costantini moved to approve the recommendation, second by Brett Walters. Motion passed. Discussion concerning the RHSF and NRHA obligation to raise funds for WEG - Total \$235,000 obligation for WEG. Need a loan from NRHA to RHSF to cover those obligations until RHSF can repay it. Beth Himes moved to loan the necessary funds as presented. Loan will be recognized and will carry the federal interest rate. Seconded by Dale Lopp. What is the contingency plan to repay asked Rick Ramsey. Deadline June 1 for \$80,000 due. Dale Lopp, NRHA is the body to get the rewards. Was discussed at both boards and both felt it was the right thing to do. Structured under foundation because of tax benefits. Motion passed unanimously. See Mike's handout for motion. Motion was the NRHA to loan the necessary funds as needed to RHSF to fund the WEG obligation as presented. Loan to be repaid from fund-raising and will carry the appropriate federally recommended interest rate.

BULK MAILING

Dennis York presented a handout on the mailing proposal with a five-year lease. Terry Griffin moved to approve the recommendation, second by Tim Lynch. Motion passed.

ON-SITE SERVICES

Executive Director Wall stated that the on-site services depend on IT and it wasn't part of the original workload.

AFFILIATE

Mike Deer reported for Rick Clark – the committee discussed in length the redistribution of affiliate regions.

ANIMAL WELFARE

Christa Morris reported raising funds is a challenge for some of the changes they are seeking as well as their goals for the business plan. Committee requests the addition of Butch Carse. Mike Deer moved to approve the addition of Butch Carse on the Animal Welfare Committee. Andre De Bellefeuille seconded. Motion passed.

FINANCE COMMITTEE

CFO Foy reported Rick Ramsey assisted in doing a better job of billing to affiliates. Change on affiliate application form. Reviewed its current status, etc – see report. Foy reported that committee member Greg Hill, according to Greg, had a minor stroke 6 weeks ago.

HALL OF FAME

Carol Trimmer reported the committee would be meeting via a conference call to discuss several items. Trimmer also presented a Committee Time Line.

INTERNATIONAL COMMITTEE

Andre DeBellefeuille –

INVESTMENT COMMITTEE – John Foy nothing more

REINER TASK FORCE

Per Carol Trimmer the Reiner staff met at the NRHA office in February to discuss several items related to increasing revenue. New ideas were discussed and plans were made for some new Reiner sections. Graphic designer Martha Haglund will be creating mock Reiner covers at the Derby.. It was noted that this year is the Reiner's 30th Anniversary.

YOUTH

Brian Bendele-introduced RHSF Administrative Assistant Shianne Megel. Bendele requested that committee person Terry Lauth be replaced by Helen Lauth who has aged out of youth. Mike Deer moved to approve the change, seconded by Andre DeBellefeuille. Motion passed. Fundraising is going well. Youth officers went to a Youth Symposium at the Kentucky Horse Park. Brian thanked Gloria Bradley and Becky Jordan for the demos they did during the Youth Symposium. Reining was subliminally everywhere according to Bendele.

AGED EVENTS

Tim Lynch reported on an NRCHA conflict with the NRHA Derby. Not in best interest of Derby or NRHA to redo schedule at this time. Solution, if rider pull up in finals of NRCHA and on first go, first section, NRHA would refund their entry fee and judges and video fees. Mike Deer moved to approve, second by Nancy Eppers . Approved unanimously. Change in pattern recommendations – Andre DeBellefeuille moved to accept the recommendation, second by Dale Lopp. Approved unanimously.

NON PRO

Mike Deer reported he will have a conference call to provide committee recommendations/comments to the Amateur Non Pro Task Force.

SIRE & DAM

Michelle Wrigley advised the committee that chairman Zimmerman requests that Steve Simon be added to the committee. Michael Martin moved to approve the addition, second by Brett Walters. Motion approved.

FEI

Executive Director Wall spoke of the relationship and NRHAs compliance with FEI rules and regulations.

TASK FORCE PROPOSAL RELATING TO EUROPEAN AFFILIATES

Rick Ramsey discussed long term growth and declaring Europe a region. Helmut Gertsenberger discussed the meeting in Kreuth, Germany. The recommended changes received unanimous support in Europe. Roberto Cuoghi made a motion to adopt recommendation, Helmut Gerstenberg seconded. Rick Ramsey stated it will facilitate the countries to come together rather than splinter. Motion passed.

NON PRO

Beth Himes nothing more to discuss.

MEDICATIONS TASK FORCE

There will be a meeting in Oklahoma City on April 22, 2010.

Helmut Gerstenberg express conder that the Proposal 2: International Director not be forgotten.

Executive Director Wall notified those in attendance of another high note – an NRHA European Derby has been added as an aged event. Wall has authority to negotiate a letter of intent, which has been drafted with Roberto Cuoghi, Simona Diale representing IRHA. Mike Hancock made the motion to accept, seconded by Tim Lynch. Motion approved. Board will sponsor \$25,000, host is sponsoring \$100,000 Wall reminded that from day 1 in 1985 Robert Cuoghi always worked closely with NRHA. Roberto Cuoghi thanked the NRHA and said Italy will add \$200,000 Euros and further promotes the NRHA and a European Derby.

Brett Walters asked how to finish up the nominating committee's work to proceed with their task. Mike Hancock advised that the committee be asked to reconvene with the option of bringing back additional nominees for consideration. He suggested a conference call to allow for debate and then vote. Any negative vote would preclude an e-vote. Report within 10 days from today.

Rick Ramsey moved to approve the recommendation. Mike Hancock second. Motion approved.

Rick Ramsey moved to adjourn, second by Dale Lopp.

Adjourn 10:53 a.m.

Respectively submitted by Executive Assistant Debby Hutchinson.