

NRHA COMMITTEE REPORT FORM

Committee name: Marketing Committee

Meeting date: May 30, 2009

Committee Members Present: Rick Swan - Chair, Greg Hill, Jenifer Reynolds, Steve Simon

Committee Members not Present: Rick Ford, Missy Bergen, Ginger Schmursal, Misty McAuliff, Mark Schols, and Tom Foran

Staff Present: Todd Barden, Christa Morris, Krissy Colbath, Haley Carmen, Carol Trimmer, Katie Hendrickson, Bucky Harris

Guests: Bernie Uechtritz

Mission Statement: To promote and enhance the National Reining Horse Association and its events through primary focus on membership development and retention, sponsorship development and retention, and through the enhancement of communication between members, affiliates and NRHA.

Agenda Items

- I. Re-Packaging Report Discussed
- II. Inside Reining 2010 Budget Discussed
- III. Reviewed 2009 Rule Changes