

## NRHA COMMITTEE REPORT FORM

**Committee name:** Events Management Committee

**Meeting date:** January 30, 2009

**Committee Members Present:** Chair – Tim Lynch, Vice Chair – Beth Himes, Nancy Eppers, Josh Visser, Colleen McQuay, Mike Hancock, Brad Ettleman, Dale Lopp

**Committee Members Not Present:** Kimberly Ferguson

**Staff Present:** Staff Liaison – Melanie Rinehart, Dan Wall, Carol Trimmer, Todd Barden, Susie Trimmer, Krissy Colbath

**Guests:** Cash Bridges, Jerry Kimmel, Leonardo Arcese, Nick Cornelissens, Jared Leclair, Misty McAuliff, Rick Ford, Tom Foran, Michael Martin Murphy, Sandy Martin, Kit Cosper, Pat Feuerstein, Doug McClelland, Marcia Hignett, Tracy Lynch

**Mission Statement:** To support the NRHA in an advisory capacity in the production of NRHA produced events such as the Futurity and Derby. To work collaboratively with the Marketing Committee in support of the key initiative to increase participation in those NRHA produced events.

### **Meeting Agenda Items:**

- **2009 European Futurity update**
  - It was reported that sponsorship contracts were near complete and that more money was raised than was originally requested.
  - Nick Cornelissens has been very instrumental in the revival of the European Futurity.
  - Martin and Ute Wilhelm have been very instrumental in gaining sponsorships.
  - A strong show management group (Eventomania) has been secured for the show.
  - The category 1 classes are currently be marketed
  
- **2009 Goals**
  - Multiple slates, dual approved breed classes
    - Current action: The committee approved to place an additional full slate of ancillary classes to the NRHA Derby. Appropriate monies and scheduling to be determined by show management.
  - Restructure NRHA Derby show format
    - After discussion the committee chose to leave the Open finals on Saturday evening due to two reasons: (1) the addition of the second slate of classes, (2) the conflict created with the open riders who also attend the NRCHA Derby.
    - Current action: The committee approve draft #1C of the proposed schedule and additionally approved to allow show management the opportunity to explore scheduling for a Green class and a Freestyle class.

- Evaluate NP and Youth format
    - Current action: The committee approved to add the Youth Non Pro division to the derby. It will be independent of the Non Pro Derby. It will have its own entry fee and awards (to be determined by show management). Exhibitors will not be required to cross enter, but will have the option to do so if they choose. It will be run concurrent with the Non Pro Derby.
    - The subject of the Youth Non Pro Futurity division was discussed. After discussion the committee elected to take no action at this time.
  - Evaluate Amateur division
    - The committee elected to take no action at this time. After discussion it was decided the committee needed more information from NRHA staff in order to make the most informed decision. NRHA staff will be collecting data and will submit it to the committee at the earliest possible date. The committee will have a conference call to evaluate the data and to determine a recommendation.
- **2008 Futurity Review**
  - **Highlights**
    - 15% growth in Futurity classes
    - New Adequan Championship Arena was positive and allowed for more schooling.
    - Video webcast and sale preview webcast were very successful.
    - Futurity show office restructuring was positive.
  - **Areas in improvement**
    - Continue to improve IT systems and scoreboards
    - Add additional overnight monitoring in Adequan Championship arena.
    - Adjust Adequan Championship arena schedule to begin at 9am to help show management with start up.
    - Consider extending show office hours during night performances.
- **Rule Change Proposals**
  - The committee elected to take no action at this time. The committee reviewed two rule change proposals. It was determined that both rule change proposals were better suited for other committees. The rule change proposals will be forwarded to those committees.