

NRHA COMMITTEE REPORT FORM

Committee name: ***Reiner* Committee**

Meeting date: **August 25, 2007**

Present: Frank Costantini, Kim Sloan, Staff Liaison Carol Trimmer

Staff: Reiner Executive Editor Kathy Swan, Website Designer Haley Carmen,
Communications Director Kathy Damrill

Guests: Greg Hill, Gary Pipkin, Dee Hertig

Absent: Robb Walther

Chairman Frank Costantini called the meeting to order at 10:30 a.m. CST.

Old Business:

- Approved minutes from 6-23-07
- Kathy Swan presented samples of the *Reiner* redesign
- The Sheridan Printing Services will begin printing the *Reiner* with the November issue. The change will result in substantial savings.
- Kim Sloan outlines some proposed rule change revisions that may make including the *Reiner* with membership (1 per address) possible.

New Business:

- Show results will no longer be in the *Reiner* beginning with the November issue, but will still appear on the NRHA website, which provides information that is much more current.
- An Update was given on the new 2007 Futurity Show Program as well as changes in *The Score ...* and the *Finals Draw Sheets*. Ad rate cards are available for anyone interested in advertising in the Program.

With no further business, the meeting was adjourned at 11:50 a.m.

Committee members: Chairman Frank Costantini, Kim Sloan, Robb Walther

Mission Statement: The *Reiner* Committee will oversee the management and production of the official publication of the sport of Reining, the *NRHA Reiner*. The Committee will work closely with the management staff of the magazine along with the membership to recommend the most efficient and effective means of communication and promotion of the sport of Reining.