

NRHA COMMITTEE REPORT FORM

This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. You may fax this directly to Dan Wall at 405-946-8420.

Committee name: NRHA Marketing Committee

Meeting date: Saturday, August 25, 2007

Committee Members Present: Committee Chair Robb Walther, Terry Owens, Greg Hill, Sam Houston, Jenifer Reynolds

Guests Present: Adam Park, Dee Hertig, Jack Hertig, Dean Peightell, Walter Fuchs, Michelle Florida, Kit Cospers, Craig Sutter

Staff Present: Liaison Kathy Damrill, Haley Carmen, Mandy Kennedy, Kathy Swan

Not Present: Amanda Brumley, Monica Widh, John Snobelen

Progress on current committee assignment:

NRHA Futurity

- Preparing media plan for 2007 NRHA Futurity

NRHA Inside Reining

- Sam Houston reported tremendous success for *NRHA Inside Reining* program on RFD-TV. Houston said people looking for more information about Reining on the website has increased dramatically.

Progress/Action on past committee assignments:

- Trade Show Booth design presented to committee.
- New Youth and Sire & Dam Program brochures produced. New Membership brochure is in final approval stages and will be produced as soon as it is finished.

Future projects/programs under consideration:

- Youth Committee requested a crew from NRHA Inside Reining shoot the NRHyA Regional Clinics. Houston stated he does his best to promote any NRHA programs on the show.

Comments for or requests from Executive Director regarding committee assignments/issues: