

## NRHA COMMITTEE REPORT FORM

**This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. You may fax this directly to Dan Wall at 405-946-8420.**

**Committee name:** Sponsorship

**Meeting date:** June 10, 2006

**Committee Members Present:** Dave Wilkins, Dale Lopp, Sam Houston, Ann- Marie Burns. For the NRHA: David Patterson, Haley Carmen John Foy, and Robert Simpson.

**Progress on current committee assignment:**

The committee discussed it's role as it pertains to the support of the Marketing Department. It was determined that the committee would provide input and approve an NRHA rate card being put together by the Marketing Department. Further support would be provided at NRHA events entertaining sponsors.

The Committee endorsed the TV show for RFD-TV and adding an additional person to the Marketing for the purpose of marketing the sponsorships.

The committee agreed on a value for the Rookie of the Year class.

**Future projects/programs under consideration:**

The committee will be planning a Sponsor retreat. It is attentively scheduled to be held at the 2007, convention.

**Comments for or requests from Executive Director regarding committee assignments/issues:**