

## NRHA COMMITTEE REPORT FORM

This form should be returned to the Executive Director within one week following any committee meeting or one week prior to the next board meeting. You may fax this directly to Dan Wall at 405-946-8420.

Committee name: **Reiner Committee**

Conference Call meeting date: **03-01-06**

**Present:** Chairman Bill Bradley, Frank Costantini, Dave Wilkins, Staff Liaison Carol Trimmer

**Guest:** Pat Feuerstein

Chairman Bradley called the meeting to order at 5:02 p.m. CST.

### **Agenda Items:**

1. Old Business
  - August 13, 2005 minutes were approved
  - Since the last meeting Jana Thomason has filled the Graphic Designer full time position; David Ciccone has been hired as a part-time Graphic Designer, Lauralee Flamm has filled the Editorial Assistant position.
  - A *Just the Facts* regarding the *Reiner* changes and delivery issues will be compiled and printed in the *Reiner* and on the NRHA website.
  - November *Reiner* will be a commemorative issue, including articles on the 40 year history of the association as well as 2006 WEG coverage. Pat Feuerstein will give the committee information regarding its structure at the next *Reiner* Committee meeting.
  
2. New Business
  - The Committee directed that the December *Reiner* be for sale at the Futurity
  - Staff is developing an advertising package for Trainers and Breeders, hopefully to be launched in late summer.
  - Sam Houston, Sponsor Committee Chair, indicated interest in packaging *Reiner* advertising with Futurity event promotion. The Committee directed that Sam should come forth with a proposal.
  - Dave Wilkins recommended that the 2005 *Reiner* Reader survey be updated and repeated for 2006.

With no further business, the meeting was adjourned at 5:27 p.m.

**Committee members:** Bill Bradley, Frank Costantini, Kim Sloan, Dave Wilkins, Sam Houston, Carol Trimmer, Bucky Harris

**Mission Statement:** The *Reiner* Committee will oversee the management and production of the official publication of the sport of Reining, the *NRHA Reiner*. The Committee will work closely with the management staff of the magazine along with the membership to recommend the most efficient and effective means of communication and promotion of the sport of Reining.